

27 November 2020

Keystone Law Group plc
(‘Keystone’ or the ‘Group’)

Non-Executive Director Board Changes

Keystone Law (AIM:KEYS), the fast growing, UK Top 100, challenger law firm which in November 2020 was named “Law Firm of the Year” at the prestigious Lawyer Awards, is pleased to announce the appointment of Isabel Napper as Non-Executive Director with effect from 1 December 2020. Isabel is currently Non- Executive Director and Chair of the Remuneration Committee of both SDI Group Plc and Tristel PLC. Until 2015, Isabel was a successful lawyer specialising in intellectual property and commercial law.

Following the recent successful IPO of Kooth PLC, a business of which Peter Whiting is Non-Executive Chairman, Peter now feels that the level of his commitments across the various boards on which he sits means that it is now the right time to step down as Non-Executive Director at Keystone. Both he and the Board have agreed that this should take place following the announcement of the Group’s 2021 results and that Peter will continue in his role as Chair of the Audit committee until that time. Following Peter’s departure, Simon Philips, Non-Executive Director, will Chair the Audit Committee and Isabel will Chair the Remuneration Committee.

James Knight, CEO of Keystone, said: “We are delighted to welcome Isabel to the Board and look forward to working with her. I would like to take this opportunity to thank Peter for his invaluable contribution to the Group since our IPO and I wish him well for the future.”

The following additional information is provided in accordance with paragraph (g) of Schedule Two of the AIM Rules for Companies.

Isabel Josephine Sutherland Napper (formerly Pokorny, Robinson), aged 62, holds or has held the following directorships or partnerships in the past five years:

| Current Directorships or Partnerships | Previous Directorships or Partnerships |
|--|---|
| SDI Group Plc | Accloud Plc |
| Tristel Plc | Arthur Rank Hospice Charity |
| Health Enterprise East Limited | Eastern Academic Health Network Limited |
| | Emmaus Cambridge |

There is no further information to be disclosed pursuant to Schedule Two Part (g) of the AIM Rules for Companies.

- Ends -

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Keystone Law is a UK Top 100, fast growing, profitable and cash generative challenger law firm which in November 2020 was named “Law Firm of the Year” at the prestigious Lawyer Awards. Established in 2002, Keystone is one of the first platform models disrupting the traditional law firms operating within the legal services mid-market. Keystone's model permits rapid scalability, enabling the Group to increase the number of revenue generating lawyers more quickly than the traditional model.

As a full service law firm, Keystone delivers conventional legal services across more than 20 service areas and over 50 industry sectors to a client base comprising predominantly of SMEs and private individuals. These services are delivered by over 345 experienced self-employed lawyers who work from their own offices; with no fixed remuneration their fees are calculated with direct reference to the income they generate for the Group. The lawyers are fully supported by the Group's central office team of approximately 45 employees, and are therefore able to focus entirely on business development and the delivery of legal work.

With the head office located in the heart of London's legal district on Chancery Lane, the Group uses its bespoke proprietary software platform to enable Keystone's lawyers to interact with the central office team and each other in an easy and efficient manner, whilst extensive networking and social events engender a strong sense of belonging to the Keystone family. The platform also drives interaction, co-operation and a strong corporate culture across the business.

Keystone joined the AIM market of the London Stock Exchange in November 2017, raising £15 million, under the ticker KEYS. More information can be found at: www.kestonelaw.co.uk