

RNS Director/PDMR Shareholding

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KEYSTONE LAW GROUP PLC

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 Keystone Law Group PLC
 28 September 2022

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Keystone Law Group plc
 ('Keystone' or the 'Group' or 'Company')

Director / PDMR shareholding

Keystone Law Group plc (AIM: KEYS), the fast growing, UK Top 100, challenger law firm, announces that the Company has been informed that :

James Knight, CEO bought 111,110 ordinary shares of 0.2 pence each ("Ordinary Shares) in the capital of the Company. The transaction was completed on 27 September 2022 at a price of 450 pence per Ordinary Share. Following this transaction, James Knight now holds 8,965,512 ordinary shares in the Company representing 28.58% of its issued share capital.

Ashley Miller, Finance Director sold 15,000 ordinary shares of 0.2 pence each ("Ordinary Shares) in the capital of the Company to pay the tax and NIC in relation to the shares allotted in satisfaction of the LTIP award which vested on 15 September 2022. The transaction was completed on 27 September 2022 at a price of 450 pence per Ordinary Share. Following this sale of shares, Ashley Miller now holds 208,492 ordinary shares in the Company representing 0.66% of its issued share capital.

Set out below are the notifications, made in accordance with the requirements of the EU Market Abuse Regulation.

PDMR DEALING NOTIFICATION TEMPLATE		
Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them		
1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	James Knight
2	Reason for the notification	
a)	Position/status	CEO
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Keystone Law Group plc
b)	Legal Entity Identifier	213800RTARHELL51S215
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.002 each in Keystone Law Group plc	
	Identification code	GB00BZ020557	
b 1)	Nature of the transaction	Purchase of Ordinary Shares	
c 1)	Price(s) and volume(s)	Price(s)	Volume(s)
		£4.50	111,110
b 2)	Nature of the transaction		
c 2)	Price(s) and volume(s)	Price(s)	Volume(s)
d)	Aggregated information	Not applicable single transaction	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	27 September 2022	
f)	Place of the transaction	London	

PDMR DEALING NOTIFICATION TEMPLATE			
Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them			
1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Ashley Miller	
2	Reason for the notification		
a)	Position/status	Finance Director	
b)	Initial notification /Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Keystone Law Group plc	
b)	Legal Entity Identifier	213800RTARHELL51S215	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.002 each in Keystone Law Group plc	
	Identification code	GB00BZ020557	
b 1)	Nature of the transaction	Sale of Ordinary Shares	
c 1)	Price(s) and volume(s)	Price(s)	Volume(s)
		£4.50	15,000
b 2)	Nature of the transaction		
c	Price(s) and	Price(s)	Volume(s)

2)	volume(s)		
d)	Aggregated information	Not applicable single transaction	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	27 September 2022	
f)	Place of the transaction	London	

-ENDS-

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Notes to editors

Keystone is an award-winning law firm, providing conventional legal services to SMEs and high net worth individuals in a £9bn addressable market.

Keystone has a scalable and unique model, with three defining characteristics:

- Our lawyers have freedom, flexibility and autonomy, and are paid up to 75% of what they bill.
- Our lawyers determine how, when and where they work, in contrast to the conventional law firm model.
- We offer lawyers full infrastructure and support via its central office team, bespoke user-friendly IT platform, and network of colleagues and events.

Keystone is a full-service law firm, with 20 service areas and more than 50 industry sectors delivered by nearly 400 high calibre self-employed Principal lawyers who work from their own offices.

In November 2020, Keystone was named Law Firm of the Year by The Lawyer, the first time a 'new' law firm has won the award.

More information about Keystone can be found at www.keystonelaw.co.uk.

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