

RNS Director/PDMR Shareholding

PDMR SHAREHOLDING

[KEYSTONE LAW GROUP PLC](#)

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Keystone Law Group PLC
28 November 2022

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Keystone Law Group plc
('Keystone' or the 'Group' or 'Company')

PDMR shareholding

Keystone Law Group plc (AIM: KEYS), the fast growing, UK Top 100, challenger law firm, announces that the Company has been informed that William Robins, PDMR sold 60,000 ordinary shares of 0.2 pence each ("Ordinary Shares") in the capital of the Company. The transaction was completed on 25 November 2022 at a price of 433 pence per Ordinary Share. Following this sale of shares, William Robins now holds 576,018 ordinary shares in the Company representing 1.84% of its issued share capital.

Set out below are the notifications, made in accordance with the requirements of the EU Market Abuse Regulation.

PDMR DEALING NOTIFICATION TEMPLATE		
Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them		
1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	William Robins
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Keystone Law Group plc
b)	Legal Entity Identifier	213800RTARHELL51S215
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument,	Ordinary shares of £0.002 each in Keystone Law Group plc

	type of instrument		
	Identification code	GB00BZ020557	
b 1)	Nature of the transaction	Sale of Ordinary Shares	
c 1)	Price(s) and volume(s)	Price(s)	Volume(s)
		£4.33	60,000
b 2)	Nature of the transaction		
c 2)	Price(s) and volume(s)	Price(s)	Volume(s)
d)	Aggregated information	Not applicable single transaction	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	25 November 2022	
f)	Place of the transaction	London	

-ENDS-

For further information please contact:

Keystone Law Group plc

James Knight, Chief Executive Officer
Ashley Miller, Finance Director
www.keystonelaw.com

+44 (0) 20 3319 3700

Panmure Gordon (UK) Limited (Nominated Adviser and Joint Broker)

Dominic Morley (Corporate Finance)
Erik Anderson (Corporate Broking)
www.panmure.com

+44 (0) 20 7886 2500

Investec Bank plc (Joint Broker)

Carlton Nelson
James Rudd
www.investec.co.uk

+44 (0) 20 7597 5970

Media enquiries:

FTI Consulting

Laura Ewart

+44 (0)7711 387 085

keystonelaw@fticonsulting.com

Notes to editors

Keystone is an award-winning law firm, providing conventional legal services to SMEs and high net worth individuals in a £9bn addressable market.

Keystone has a scalable and unique model, with three defining characteristics:

- Our lawyers have freedom, flexibility and autonomy, and are paid up to 75% of what they bill.
- Our lawyers determine how, when and where they work, in contrast to the conventional law firm model.
- We offer lawyers full infrastructure and support via its central office team, bespoke user-friendly IT platform, and network of colleagues and events.

Keystone is a full-service law firm, with 20 service areas and more than 50 industry sectors delivered by nearly 400 high calibre self-employed Principal lawyers who work from their own offices.

In November 2020, Keystone was named Law Firm of the Year by The Lawyer, the first time a 'new' law firm has won the award.

More information about Keystone can be found at www.keystonelaw.co.uk.

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