



**LONDON
STOCK
EXCHANGE**

An LSEG Business

NS Director/PDMR Shareholding

DIRECTOR/PDMR SHAREHOLDING

KEYSTONE LAW GROUP PLC

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RNS Number : 9539M
Keystone Law Group PLC
19 September 2023

19 September 2023

KEYSTONE LAW GROUP

Keystone Law Group Plc

('Keystone', the 'Group' or the 'Company')

Director / PDMR Shareholding

Keystone, the network and tech-enabled challenger law firm, has been informed that Robin Williams, Non-Executive Chairman, and Salar Farzad, Non Executive Director, bought 1,500 and 2,050 Ordinary Shares, respectively, in the capital of the Company. Robin Williams' transaction was completed on 19 September 2023 at a price of 488 pence per Ordinary Share, and Salar Farzad's transaction was completed on 18 September 2023 at a price of 490 pence per Ordinary Share.

Following these transactions, Robin Williams now holds 11,000 ordinary shares in the Company which represents 0.03% of its issued share capital, and Salar Farzad now holds 2,050 ordinary shares in the Company which represents 0.01% of its issued share capital.

Set out below are the notifications, made in accordance with the requirements of the Market Abuse Regulation.

PDMR DEALING NOTIFICATION		
Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them		
1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Robin Williams
2	Reason for the notification	
a)	Position/status	Non-Executive Chairman
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Keystone Law Group plc
b)	Legal Entity Identifier	213800RTARHELL51S215
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial	Ordinary shares of £0.002 each in Keystone Law Group plc

	instrument, type of instrument		
	Identification code	GB00BZ020557	
b 1)	Nature of the transaction	Purchase of Ordinary Shares	
c 1)	Price(s) and volume(s)	Price(s)	Volume(s)
		£4.88	1,500
b 2)	Nature of the transaction		
c 2)	Price(s) and volume(s)	Price(s)	Volume(s)
d)	Aggregated information	Not applicable single transaction	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	19 September 2023	
f)	Place of the transaction	London	

PDMR DEALING NOTIFICATION						
Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them						
1 Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Salar Farzad				
2 Reason for the notification						
a)	Position/status	Non-Executive Director				
b)	Initial notification /Amendment	Initial				
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Keystone Law Group plc				
b)	Legal Entity Identifier	213800RTARHELL51S215				
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.002 each in Keystone Law Group plc				
	Identification code	GB00BZ020557				
b 1)	Nature of the transaction	Purchase of Ordinary Shares				
c 1)	Price(s) and volume(s)	<table> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>£4.90</td> <td>2,050</td> </tr> </table>	Price(s)	Volume(s)	£4.90	2,050
Price(s)	Volume(s)					
£4.90	2,050					
b 2)	Nature of the transaction					
c 2)	Price(s) and volume(s)	<table> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td></td> <td></td> </tr> </table>	Price(s)	Volume(s)		
Price(s)	Volume(s)					

d)	Aggregated information	Not applicable single transaction	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	18 September 2023	
f)	Place of the transaction	London	

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The information contained within this announcement is deemed to constitute inside information as stipulated under the Market Abuse Regulation (EU) No. 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("MAR").

Notes to editors

Keystone (AIM: KEYS), is an award-winning, UK Top 100, law firm, providing conventional legal services in a £10bn addressable market through its scalable and unique model, with three defining characteristics:

- Lawyers have freedom, flexibility and autonomy, and are paid up to 75% of what they bill.
- Lawyers determine how, when and where they work, in contrast to the conventional law firm model.
- Lawyers are provided full infrastructure and support via its central office team, bespoke user-friendly IT platform, and network of colleagues and events.

Keystone is a full-service law firm, with 20 service areas and more than 50 industry sectors delivered by over 400 high calibre self-employed Principal lawyers who work from their own offices.

In November 2020, Keystone was named Law Firm of the Year by The Lawyer, the first time a 'new' law firm has won the award.

More information about Keystone can be found at www.keystonelaw.co.uk.

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