



NS Director/PDMR Shareholding

DIRECTOR SHAREHOLDING

KEYSTONE LAW GROUP PLC

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Keystone Law Group PLC
25 September 2023

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KEYSTONE LAW GROUP

Keystone Law Group Plc

('Keystone', the 'Group' or the 'Company')

Director Shareholding

Keystone, the network and tech-enabled challenger law firm, has been informed that Ashley Miller, Finance Director, sold 7,575 Ordinary Shares in the capital of the Company in order to pay the tax which arose on the shares issued in satisfaction of his LTIP award on 20 September 2023. Following this transaction, Ashley Miller now holds 220,164 ordinary shares in the Company which represents 0.7% of its issued share capital.

Set out below are the notifications, made in accordance with the requirements of the Market Abuse Regulation.

PDMR DEALING NOTIFICATION	
Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them	
1	Details of the person discharging managerial responsibilities/person closely associated
a)	Name Ashley Miller
2	Reason for the notification
a)	Position/status Finance Director
b)	Initial notification /Amendment Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
a)	Name Keystone Law Group plc
b)	Legal Entity Identifier 213800RTARHELL51S215
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
a)	Description of the financial Ordinary shares of £0.002 each in Keystone Law Group plc

	instrument, type of instrument		
	Identification code	GB00BZ020557	
b 1)	Nature of the transaction	Sale of Ordinary Shares	
c 1)	Price(s) and volume(s)	Price(s)	Volume(s)
		£4.95	7,575
b 2)	Nature of the transaction		
c 2)	Price(s) and volume(s)	Price(s)	Volume(s)
d)	Aggregated information	Not applicable single transaction	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	25 September 2023	
f)	Place of the transaction	London	

For further information please contact:

Keystone Law Group plc

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The information contained within this announcement is deemed to constitute inside information as stipulated under the Market Abuse Regulation No. 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("MAR").

Notes to editors

Keystone (AIM: KEYS), is an award-winning, UK Top 100, law firm, providing conventional legal services in a £10bn addressable market through its scalable and unique model, with three defining characteristics:

- Lawyers have freedom, flexibility and autonomy, and are paid up to 75% of what they bill.
- Lawyers determine how, when and where they work, in contrast to the conventional law firm model.
- Lawyers are provided full infrastructure and support via its central office team, bespoke user-friendly IT platform, and network of colleagues and events.

Keystone is a full-service law firm, with 20 service areas and more than 50 industry sectors delivered by over 400 high calibre self-employed Principal lawyers who work from their own offices.

In November 2020, Keystone was named Law Firm of the Year by The Lawyer, the first time a 'new' law firm has won the award.

More information about Keystone can be found at www.keystonelaw.co.uk.

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