

ANNUAL REPORT AND ACCOUNTS

for the year ended 31 January 2022

KEYSTONE LAW

Attractive business model

Our model offers lawyers freedom, flexibility and autonomy while delivering long-term and consistent growth.

Scalable

We grow organically by attracting high calibre lawyers from a large addressable market which is ripe for disruption.

Supportive culture

Our supportive and collaborative culture is one of the reasons why lawyers are attracted to us and remain with us.

KEYSTONE LAW

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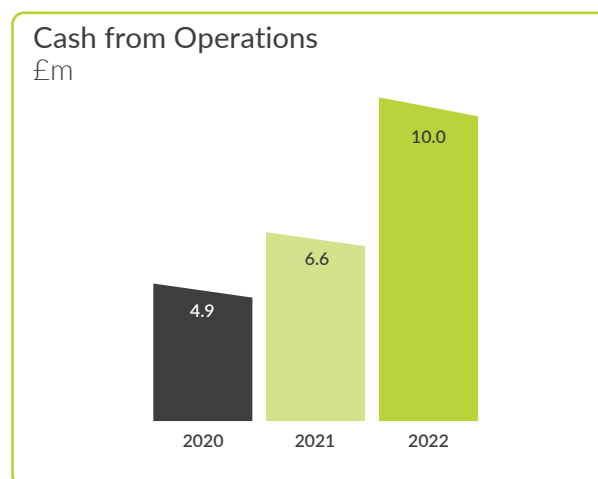
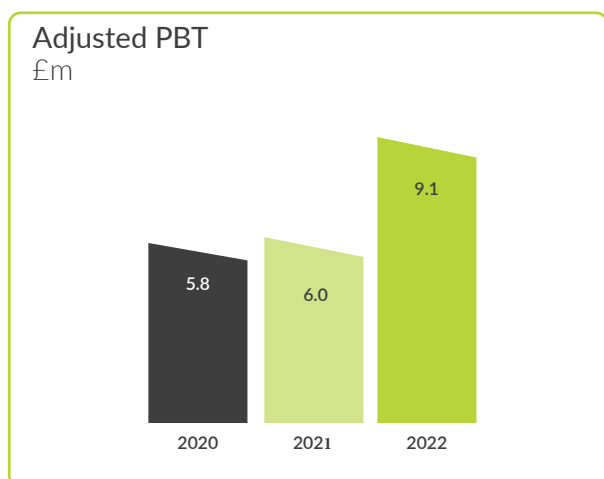
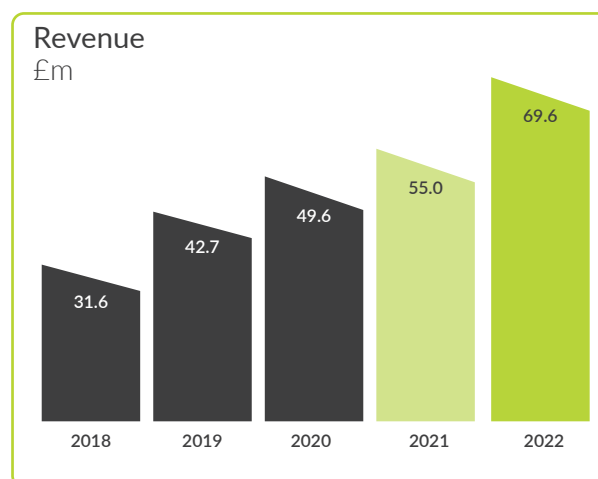
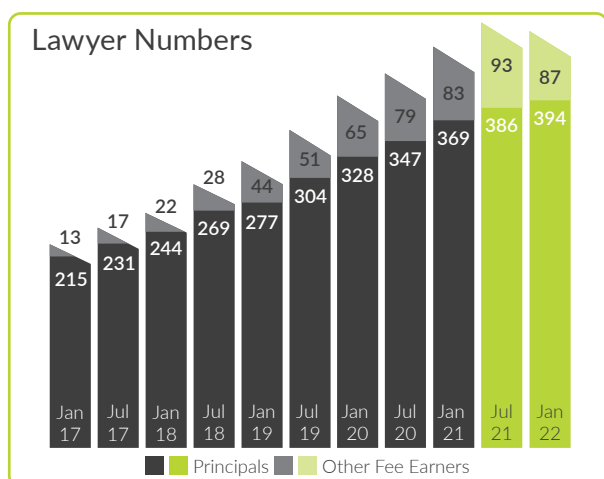
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FAST GROWING, PROFITABLE AND CASH GENERATIVE, KEYSTONE LAW IS DISRUPTING THE TRADITIONAL LEGAL MARKET.



“KEYSTONE’S MODEL HAS BEEN VINDICATED IN SPADES, THE FIRM IS LIGHT YEARS AHEAD.”

The Lawyer Awards 2020

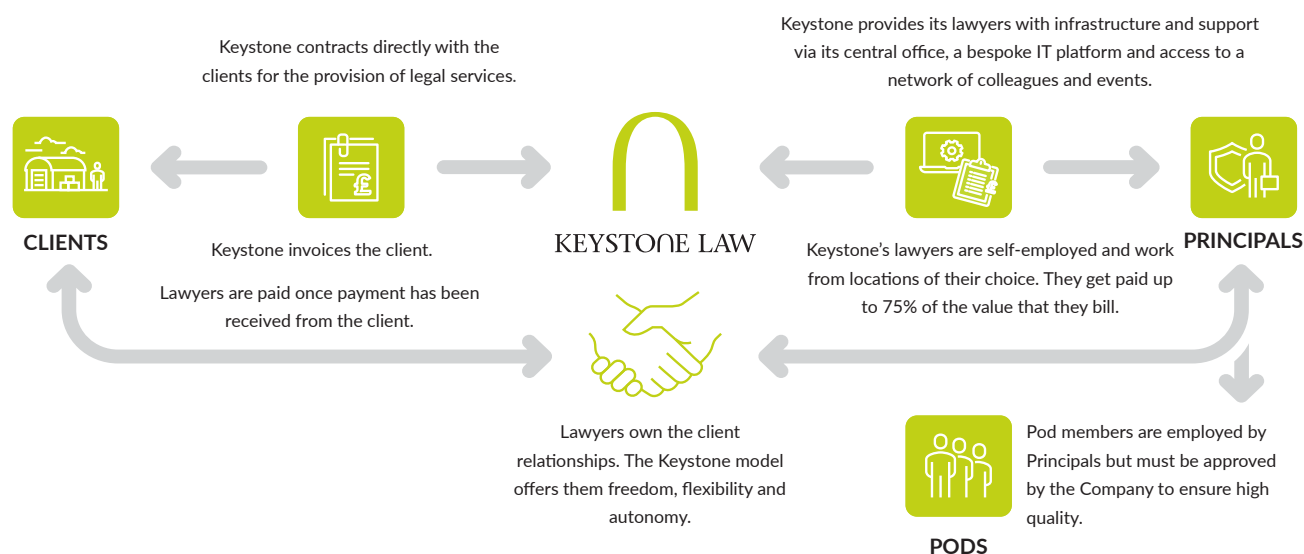
BUSINESS REVIEW AND GROWTH STRATEGY

KEYSTONE

Keystone is an award-winning innovative full service law firm, providing a conventional legal service to SMEs and high net worth individuals through a scalable and proven business model operating in a £9bn addressable market.

OUR MODEL

Keystone has a unique business model which offers lawyers freedom, flexibility and autonomy. We recruit high quality, experienced lawyers from mid-market law firms. Our lawyers are self-employed and they determine how, when and where they work, being fully responsive to the demands of their clients. They earn up to 75% of the fees they bill, 60% for doing the work and 15% for introducing the client. In return, Keystone offers a full suite of resources, providing them with infrastructure and support via the central office, a bespoke user-friendly proprietary IT platform, and access to an extensive network of highly experienced colleagues, as well as a programme of events and initiatives focused on helping them to maximise their potential.



The remuneration model is simple, transparent and the same for everyone. Lawyers are paid once the clients have paid for the services. This structure has two core benefits: typically, lawyers earn more money for the same work than they would in a conventional firm, and Keystone is resilient and highly cash generative.

OUR CULTURE

Keystone has a supportive and collaborative culture, which is one of the reasons why lawyers are attracted to the business and remain with us. We treat our lawyers like clients, and the absence of a hierarchical structure is beneficial in many ways – our lawyers are freed from office politics and unwanted managerial responsibilities, and are able to focus exclusively on what they enjoy and do best: being a lawyer. For many lawyers, this is life-changing. We have always believed that Keystone is one of, if not the, happiest law firm in the country. This belief was validated by Roll on Friday naming Keystone Firm of the Year 2021 as the happiest law firm.

Although our lawyers work independently, they are far from isolated. There is a strong network and sense of collaboration within Keystone which we consciously and consistently encourage and promote. We commit substantial time, effort and resource to bring our lawyers together so that they meet, know, and trust each other. We recognise that internal networks offer both the professional and personal support our lawyers need to flourish. An important part of our lawyers' success is access to the extensive knowledge and experience of their colleagues. More than 30% of work at Keystone is a result of cross-referrals, demonstrating the multi-faceted requirements of clients and the inter-connectivity and collaboration that is built into the DNA of Keystone.

OUR SCALABLE GROWTH STRATEGY

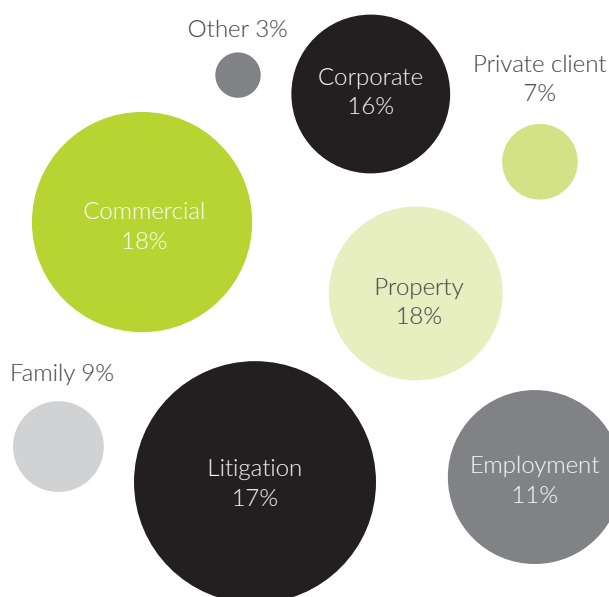
Keystone grows organically by recruiting high calibre, senior lawyers from across the UK legal mid-market who bring with them their client relationships and contacts. Our addressable market is large (accounting for c.£9bn in annual fee income) and is ripe for disruption as increasing numbers of lawyers seek to gain greater control over how they develop their practice, achieve an improved work-life balance, and earn more for the work they do (see page 04).

Keystone's model means that there are neither physical nor working capital constraints on the rate of growth or the size to which the business can grow, with most areas of law within the mid-market being addressable by our model.

Furthermore, the way in which the Principal lawyers contract with Keystone means that they in turn can recruit other lawyers into their "Pods". To ensure the calibre is maintained, all recruits are approved by Keystone. Lawyers who so wish can use this structure to build a larger practice than would otherwise be possible, and thereby better leverage the value of their client relationships. For those who either do not wish to take this approach, or for whom the need for support is less substantial, there is always the ability to cross refer work to other Keystone principals. Alternatively, junior support can be delivered by one of the junior lawyers employed by the central office to support all our senior lawyers.

OUR SERVICES

Keystone delivers high calibre legal advice across the full range of legal services demanded by our clients. The Keystone model enables our lawyers to focus exclusively on development and delivery of client legal work, ensuring that the service delivered is exemplary. Our client base, comprising predominantly of SME businesses as well as high and ultra-high net worth individuals, operates across a broad range of sectors. Our growth strategy ensures that we continually extend both our client base and our service offering as new lawyers bring both the expertise and their client relationships with them to Keystone. The graphic below shows the spread of revenue by matter work type for the current financial year.



MARKET REVIEW

THE COMPOSITION OF THE UK LEGAL SERVICES MARKET

The UK Legal Services Market

The UK legal market is the second largest in terms of fee income in the world, with annual fee revenue of £36.8 billion in 2019 (up 4.6% year on year).

The UK is the largest legal market in Europe, second only to the US worldwide and is globally recognised as the most international due to the widespread use of English law as the framework for international commercial contracts and dispute resolution.



The "high street" market: this category covers the rest of the market.

The "mid-market" (the largest 200 law firms in the country (including Keystone) excluding the global elite): these firms account for over £9 billion annual fee income and employ more than 50,000 fee earners (Source: The Lawyer Top 200, 2020). This is the segment of the market within which Keystone operates.

The "global elite" (the Magic Circle and Silver Circle firms and others that together make up the 15 largest UK firms by annual revenue): these firms focus on delivering complex legal services to the largest global businesses, generating in aggregate £18 billion annual fee income and employing over 42,500 fee earners (Source: The Lawyer Top 200, 2020).

Increasing complexity

The UK market operates under three different regulatory environments, covering England and Wales (89.7% of the UK market by value), Scotland (8.9%) and Northern Ireland (1.4%). The Legal Services Act 2007 introduced pivotal reforms liberalising the market in England and Wales which, through the creation of the Alternative Business Structure (ABS), allowed non-lawyers to own and act in management capacities within law firms. These reforms have not been adopted in Northern Ireland, nor fully adopted in Scotland.

The UK market is diverse, comprising approximately 9,300 law firms in England & Wales in July 2019 (source: Law Society October 2020) and around 95,000 solicitors acting in private practice. The Directors believe that the overall market can be broadly divided into the three segments shown above and that the mid-market is the segment in which Keystone operates.

FACTORS IMPACTING ON THE MID-MARKET LAW FIRM

- Changes to legislative framework – The Legal Services Act 2007 allowed for changes to the delivery of legal services, resulting in both new entrants to the market and the creation of new business models which challenge the long standing models of the traditional law firms. Prior to the Legal Services Act 2007, equity partnership was the only basis on which a lawyer could access the highest level of remuneration within a law firm.
- Increasing commoditisation of services – The broader development and use of technology to deliver everyday services across the UK economy has meant that the services offered are more widely available and opportunities for differentiation more limited. This has resulted in increasing client pressure on fees and produced a marked shift in legal services pricing mechanisms expected by clients.
- Longer term macroeconomic factors – Over the last decade or so, the UK economy as a whole has had some challenging times. Within the legal market this has manifested itself in increased pressure from clients on fees, whilst still having to combat the continued inflationary pressure on costs, especially property costs which represent a substantial part of the cost base of most traditional law firms. This has resulted in a long-term squeeze on profits for law firms operating in the “mid-market”.
- Covid 19 effects – The last two years has seen a series of short-term impacts to trading conditions caused by the pandemic as well as the government response to it. Some of these effects have been short to mid term, whilst others are still evolving and are likely to have a longer term effect on the legal landscape and beyond.
Short to mid-term effects – The closing down of the UK economy, followed by the sporadic manner of the reopening has undoubtedly resulted in some short-term dips and spikes in trading activity, as well as one off distortions to profits with many costs either not being incurred or offset by government assistance. There has been extensive coverage of the fact that legal activity across the legal market has been extremely strong in 2021 with some of this being attributed to the release of pent up demand from the earlier periods of the pandemic. With hiring and promotion largely put on hold during the initial period of the pandemic, this high level of demand has led to a very hot candidate-led recruitment market and well documented significant wage inflation.

Evolving longer term effects – Throughout the pandemic, most of those working in the mid-market of the legal sector worked from home, as did a high proportion of those in other professional services roles, with greater or lesser extent of success dependent on how well their firms' technology was able to support this. This has had a fundamental shift in the attitude of employees towards homeworking, with the vast majority realising for the first time just how well their role could be carried out in this way. Whilst it is now clear that significant number of those employed in the legal market expect a far higher level of flexibility in their roles, it is yet to be seen how businesses will respond to this, not just in the short term but over a longer period of time, as people start to return to the workplace and we see a resurgence in some of the established attitudes of presenteeism and control, which have always been prevalent within the legal industry.

- Increased billing targets – Within the traditional firms, the most common response to the longer term macro-economic challenges has been to demand greater effort from those in senior associate and junior partner roles to deliver more revenue per head and drive business development, whilst still retaining a high level of managerial responsibility. In response to the well documented wage inflation seen following the high levels of demand across the legal industry in 2021, firms have once again resorted to the same tactic, with large pay rises often being accompanied by an equivalent increase in billing targets.
- Reduction in appeal of equity partnership – Much of the historical appeal of equity partnership has reduced, with many junior partners no longer seeing the merits traditionally associated with that form of ownership. The cost of buying into partnerships is high and reduced profits in conventional mid-market law firms have meant that the return on equity invested is no longer as attractive as it was. Furthermore, with several high profile law firm insolvencies in recent years and the associated equity losses and personal liabilities for the equity partners involved, partnership of a mid-market law firm is no longer necessarily regarded as a secure investment.
- Changes in attitude towards “New law” – It is no longer the case that the only route for a successful lawyer to develop their careers is via the traditional route to partnership within a conventional firm. Changes in attitude across the profession mean that those who pursue non-traditional routes can benefit not only from the financial or lifestyle upsides which these routes may offer but also receive the professional recognition they aspire to from their peers within the more traditional sectors of the profession.

MARKET REVIEW CONTINUED

OPPORTUNITY FOR KEYSTONE LAW

The Keystone model is now well recognised and accepted within the mainstream of the UK legal mid-market, a market in which the traditional model continues to face long-term structural challenges. The manner in which traditional firms have responded to these challenges has created a significant number of experienced but dissatisfied lawyers across the UK mid-market seeking alternative ways to practise law. We believe that the recent responses to wage inflation in the sector will only serve to exacerbate this situation as demand softens and the pressure on margins thereby increases.

The enforcement of homeworking during the Covid-19 pandemic has undoubtedly fundamentally changed people's attitude towards remote working and this will further enlarge the pool of lawyers wishing to take advantage of the opportunities offered by the Keystone model.

The Directors believe that, as a result of these trends, the UK legal services mid-market offers significant opportunity for an alternative model law firm such as Keystone.

COMPETITIVE LANDSCAPE

Keystone was one of the first to establish this model and, as such, has early mover advantage over other businesses which have since emerged and sought to replicate the Company's growth and performance through the operation of similar business models.

The Directors are aware of a number such firms, operating across a broad spectrum of the legal market place and varying in size and focus, with over 1,500 consultant lawyers in aggregate.

Whilst Keystone is widely considered the market leader amongst these firms (as evidenced by the fact that it is the only one to be placed in The UK Top 100), the Directors believe that the Group's opportunity exists across the entire mid-market, as Keystone's lawyers typically join from the conventional firms operating in this segment of the market.

CHAIRMAN'S STATEMENT

I am pleased to introduce Keystone Law's results for the year ended 31 January 2022.

It has been another good year for Keystone and we are delighted to be reporting very strong financial results. Our model has continued to demonstrate its value, placing our lawyers in prime position to take advantage of the strong demand across the legal industry in spite of the Covid-19 restrictions which have ebbed and flowed throughout the period. Accordingly, revenue has increased by 26.5% to £69.6m (2021: £55.0m), and adjusted PBT⁽¹⁾ has increased by 52.3% to £9.1m representing an adjusted PBT margin of 13.0% (2021: £6.0m, 10.8%). Cash generation has remained strong, with cash generated from operations of £10.0m (2021: £6.6m) representing an operating cash conversion of 102.7% (2021: 100%).

⁽¹⁾ Adjusted PBT is calculated by adding share based payment costs and amortisation to PBT. Details of these calculations are shown in the Financial Review on page 12.

DIVIDEND

In accordance with the Group's stated dividend policy, the Board is proposing to pay a final ordinary dividend for the year ended 31 January 2022 of 11.2p per share (2021: 7.1p⁽²⁾) bringing the total ordinary dividend for the year to 15.7p (2021: 10.4p⁽²⁾).

Furthermore, recognising the strength of the balance sheet and considering the cash requirements of the Group as well as the cash generative nature of our model, the Board is also proposing to pay a special dividend of 10p per share. If approved at our AGM, this will be the second special dividend that we have paid since we joined the AIM market. This has been made possible by the strong cash generation and capital light nature of our business model together with our organic growth strategy.

⁽²⁾ 2021 dividend excludes amounts (3.3p interim and 3.5p final) paid as catch-up for non-payment of a final dividend for year ended 31 January 2020.

OUR PEOPLE

As the CEO remarks, our central office team has provided excellent support to our lawyers and clients throughout the year and I would like to thank them on behalf of the Board.

BOARD AND GOVERNANCE

I am happy to report that the Board has continued to operate within the structures and governance requirements of the Quoted Companies Alliance ("QCA") Code as set out in the corporate governance section of this report.

In response to the evolution of ESG (Environmental, social and governance) within the governance framework, we have extended our reporting this year to incorporate those areas of our ESG strategy which had not previously been communicated beyond the Boardroom. We are proud that our model has a low carbon density and are committed to strive to reduce the already small footprint further where possible.

During the year, we made changes to the Chairing of Board Committees and I would like to thank both Simon Phillips and Isabel Napper for their commitment to their new roles.

OUTLOOK

I am pleased to say that the current year has started well. Whilst the UK economy is starting to be affected by certain headwinds, we are confident that Keystone is well placed to continue yielding the benefit of its organic growth strategy and delivering ongoing strong results.



Robin Williams
Non-executive Chairman
27 April 2022



CHIEF EXECUTIVE'S REVIEW

INTRODUCTION AND HIGHLIGHTS

I am very pleased to be able to report that Keystone has had another successful year.

In what has been a unique period of trading conditions, the business has continued to grow, with revenue up 26.5% to £69.6m (2021: £55m) and adjusted PBT increasing by 52.3% to £9.1m (2021: £6.0m) (PBT increase of 54.7% to £8.4m). The cash generative nature of the model and its resilience have continued to be strongly demonstrated this year, with cash generated from operations of £10.0m. This cash position, together with our confidence in the ongoing strength of performance, has given us the confidence not only to propose a final ordinary dividend in line with our stated policy of 11.2p but also to propose a special dividend of 10p.

Client demand across the industry has been high and our model has ensured that our lawyers have been able to take advantage of this to drive enhanced revenue during the period. Equally, for much of the year, Covid-19 restrictions have prevented us from delivering many of the face-to-face networking and marketing events in which we normally invest. The confluence of these two factors has resulted in the Group enjoying heightened profits this year.

The same factors which have contributed to the strong financial performance have also affected the conditions within the recruitment market and, in light of these, I am satisfied that the number of Principals* has increased from 369 to 394 and we saw the number of Pod members increase from 74 to 80.

THE ONGOING RESPONSE TO COVID-19

Throughout the pandemic, we have focused on ensuring that our people are both safe and fully productive. Both the culture and technology on which Keystone is built have proven their worth in these challenging times.

Ordinarily, we invest substantial time, effort and resources in regularly bringing our lawyers together, face to face, to facilitate networking and build relationships which engender a real sense of belonging and collegiality across the business. This made the transition to online events, necessitated by the pandemic, a great success and our people have continued to come together at regular events, face to face when restrictions allowed but equally adapting formats to continue to maintain and enhance the cohesion which is ever present within Keystone.

Prior to the pandemic, it was our lawyers who benefitted from the flexibility of remote working facilitated by our technology but since moving offsite during the first lockdown, our Central Office team has demonstrated that this method of working is equally applicable to them. Throughout the last two years, they have delivered support services of the highest calibre to both our clients and our lawyers and, as such, we have decided to continue with this model when the pandemic ends.

* Principal lawyers are the senior lawyers who own the service company ("Pod") which contracts with Keystone. The relationship between Keystone and its lawyers is governed by two agreements: a service agreement (which governs the commercial terms and is between the Pod and Keystone) and a compliance agreement (which governs the behaviour of lawyers and is between each lawyer and Keystone). Pods can employ more than one fee earner. A junior lawyer who is employed by a Pod is, to all intents and purposes, a Keystone lawyer and presented to the outside world in much the same way as a conventional law firm would present a conventionally employed junior lawyer. Junior lawyers are properly interviewed and vetted by the recruitment team in central office to ensure that they are of the requisite quality and calibre. As is the case for the Principal lawyers, these juniors sign a compliance agreement with Keystone and are required to comply with all rules and regulations governing the professional conduct of Keystone's lawyers.



DRIVING ORGANIC GROWTH TO A SCALABLE MODEL

We have continued to drive forwards in the delivery of our clear and simple strategy; organic growth through the recruitment of high calibre lawyers from within the mid-market segment of the UK legal services industry.

We actively encourage and support our Principals to grow their practices in the manner best suited to them. During the recruitment and onboarding process, and throughout a Principal's time at Keystone, we work with them to understand the nature of their practice and to help them develop relationships with the colleagues they will need to meet the needs of their clients and grow their practice. Where appropriate, we encourage and assist them in the growth of their Pods, which they can do by recruiting their own juniors, providing the means to build larger practices, further enhancing the value of their client relationships and increasing their income earning potential. For those who either do not need or wish to have a dedicated junior resource, we employ a number of junior lawyers within the central office team whose role it is to provide the necessary ad hoc support to the whole lawyer base.

Our model is an appealing proposition for many lawyers across the industry who find themselves constrained or dissatisfied by the conventional model. We encourage our lawyers to stand out from the crowd, developing their practices on their own terms, offering genuine flexibility, concentrating exclusively on client development and the delivery of high calibre legal work. The regular social and networking events provide the opportunities for our lawyers to really get to know each other and it is by forming these genuine relationships that our lawyers are able to deliver an enhanced service to their clients when delivering multi-disciplinary and multi-lawyer assignments.

All of this is made possible by the technology which sits at the heart of what we do, developed to meet the needs of our people and supported by our central office team which provides best in class support across all areas needed by our lawyers.

UNIQUE MARKET CONDITIONS

The recruitment market has had unique challenges this year. The high level of demand across the industry has seen many lawyers simply too busy to consider moving roles, whilst the timing of changes in government restrictions in response to the evolution of the pandemic has also played its part in influencing candidates' behaviour. As reported in our Interim Statement, conditions during the first half of this year were very similar to those experienced during the second half of the last financial year. Potential candidates were very busy dealing with client work and although restrictions were slowly relaxing, there remained much uncertainty. The second half of the year saw greater disruption. The relaxation of most restrictions in late July, coupled with the anticipation of the return to office life in early autumn, led to a prolonged period of slower activity as potential candidates decided to enjoy the summer and defer making decisions about the future until they had seen what the return to office life looked like in practice. During October we saw the market pick up again, but the outbreak of the Omicron variant in late November and the reimposition of restrictions caused a further hiatus in activity as people once again decided to wait and see what the New Year would bring. As such, the number of qualified new applicants this year was 228 (2021: 253), whilst we made 76 offers (2021: 81) and 56 candidates accepted offers (2021: 70).

CONTINUING INVESTMENT IN IT

In spite of the ongoing pandemic, this year has been a year of "business as usual" for the IT team. Our IT systems and infrastructure have been developed over many years to deliver results to our remote workforce and, as such, the ongoing government restrictions have not affected the focus of the team this year. The constant evolution of the risk profile across the IT landscape means that IT security is a constant and ongoing focus for the team as we continually enhance and update the tools used to provide protection across our IT estate. Likewise, our development team work constantly to deliver the upgrades and enhancements across our core systems to keep them "best in class" and drive ever greater operational efficiencies.

CHIEF EXECUTIVE'S REVIEW CONTINUED

Operational Review

ONGOING INVESTMENT IN THE CENTRAL OFFICE TEAM

This year, I have been delighted with the manner in which the Central Office team has excelled following the move from office-based to remote working which was implemented at the start of the pandemic. They have continued to deliver outstanding service to our lawyers and because of this, we have decided that when the pandemic ends, we will continue to operate in this way. This will enable all our people to enjoy the benefits and flexibility afforded by remote working whilst retaining access to high quality facilities at our offices in Chancery Lane to meet the needs of our clients, our lawyers and our Central Office team.

LOOKING AHEAD

It has been a good start to the year, with our lawyers remaining busy. The sanctions imposed on Russia since the invasion of Ukraine have had only a very limited and immaterial impact on us. We have also made a fair start to recruitment, with high-quality candidates continuing to be attracted to the business. As such, we are well placed to deliver another strong performance this year.



James Knight
Chief Executive
27 April 2022

FINANCIAL REVIEW AND STRATEGIC REPORT

KEY PERFORMANCE INDICATORS (KPIs)

The following KPIs are used by the management to monitor the financial and operational performance of the Group:

- Revenue growth: 26.5% increase (2021: 10.9%)
- Adjusted PBT growth: 52.3% increase (2021: 3.6%)
- Adjusted PBT margin: 13.0% (2021: 10.8%)
- PBT growth: 54.7% increase (2021: 3.4%)
- PBT margin: 12.0% (2021: 9.8%)
- Adjusted basic EPS: 23.6p (2021: 15.6p)
- Operating cash conversion %: 102.7% (2021: 100%)
- Trade debtor days: 32 (2021: 38)
- Qualified New Applicants⁽¹⁾: 228 (2021: 253)
- Offers Made⁽¹⁾: 76 (2021: 81)
- Offers Accepted⁽¹⁾: 56 (2021: 70)

⁽¹⁾ Non-financial KPI's are commented on with the Chief Executive's review.

The calculation of adjusted PBT is shown on the next page.

INCOME STATEMENT

I am pleased to report revenue for the year of £69.6m, an increase of 26.5% on the prior year. Following a drop in client demand in the prior year, particularly during the first

half of the year, the legal market has bounced back strongly with activity levels being very strong throughout the period. Our lawyers have taken full advantage of this demand to deliver enhanced revenue this year, whilst further growth has been delivered by the continued growth in the number of Principals, which have increased from 369 to 394 this year.

GROSS PROFIT

The gross profit margin of the business has risen this year to 26.4% (2021: 25.9%). This increase has been driven by the strong demand across the business which has meant that our centrally employed lawyers have been in high demand, with higher utilisation rates generating enhanced margins.

ADMINISTRATIVE EXPENSES

Administrative expenses have increased by 13.0% to £8.7m (2021: £7.7m). The largest single component of this is staff costs which increased by 18.3% to £3.9m (2021: £3.3m), with support staff increasing from an average of 47 in 2021 to 53 in 2022. Other administrative costs increased by 10.3% to £4.8m (2021: £4.4m). The Covid-19 related government restrictions, which were in place for much of this year, continued to depress the level of administrative expenses, primarily because face-to-face social and networking events for our lawyers and clients were unable to be held for most of the year.

OTHER COSTS

Amortisation, both of right of use assets and intangible assets remained unchanged year on year with no changes to the underlying assets, whilst depreciation increased by 3%. The charge in respect of share based payments increased from £0.2m to £0.4m as a new grant was made and the cost of all historic grants continued to be charged to the income statement, whilst finance income was negligible in the year as interest rates fell close to nil.



FINANCIAL REVIEW AND STRATEGIC REPORT CONTINUED

PBT, ADJUSTED PBT AND PBT MARGINS

Adjusted PBT is calculated as follows:

	2022 £	2021 £
Profit before tax	8,363,199	5,405,135
Amortisation	350,884	350,884
Share based payments	369,796	208,671
Adjusted PBT	9,083,879	5,964,690
PBT Margin	12.0%	9.8%
Adjusted PBT Margin	13.0%	10.8%

Both PBT and adjusted PBT have been enriched this year, benefitting from the confluence of enhanced revenue, as our lawyers responded to the high demand for their services, and suppressed administrative costs caused by the Covid-19 related government restrictions. Had it not been for these two factors coinciding in the period, the margin would have been approximately 1% lower than reported.

TAXATION

The effective tax rate of 20.5% is higher than the standard rate and lower than that of the prior year (19.9%). Due to the nature of our business and the investment we make in providing networking opportunities in social environments for our lawyers, the tax rate of the business is always likely to be slightly higher than the standard rate as these costs are disallowable for corporation tax purposes. Compared to the previous year, the level of disallowable expenses was higher as we were able to hold a small number of events during the late summer and early autumn period, whereas during the prior year, we were unable to run any face-to-face events.

EARNINGS PER SHARE

Basic earnings per share increased from 13.8p to 21.3p, with fully diluted EPS being 21.0p (2021: 13.8p). Adjusted basic earnings per share (calculated by making the same adjustments to earnings as has been made in calculating adjusted PBT and divided by the average shares in circulation this year) increased by 51.3% to 23.6p (2021: 15.6p).

STATEMENT OF FINANCIAL POSITION

CASH

The Group's business model is strongly cash generative because its most significant cost, the fees paid to lawyers, is only paid once Keystone has been paid for the work it has delivered. Operating cash conversion has remained very strong this year at 102.7% (2021: 100%), generating cash from operations of £10.0m (2021: £6.6m). Capital expenditure was £0.04m (2021: £0.05m). Corporation tax payments were £1.5m (2021: £1.0m). Net interest received (ex the interest portion of lease payments) of £0.01m (2021: £0.02m) remains negligible as interest base rates continue to be almost nil, whilst the interest element of lease payments was £0.1m (2021: £0.1m). Lease repayments of £0.4m reflect the normal run rate of payments under our existing leases which run until April 2024 (2021: £0.4m). As such, cash generated by the business in the year, being net cash flow pre dividend payments, was £7.8m (2021: £5.0m). The Group paid dividends of £4.7m (2021: £2.1m). This left closing cash of £10.5m (2021: £7.4m) and no debt.

NET ASSETS

The net assets of the Group have increased from £16.6m to £18.9m, with retained earnings of £6.6m less the dividends of £4.7m. This leaves the business with a strong balance sheet.

PRINCIPAL RISKS AND UNCERTAINTIES

The Group's principal risks and uncertainties are outlined on pages 18 and 19.

SECTION 172 COMPANIES ACT STATEMENT

The statements below address the reporting requirements of the Board under Section 172 of the Companies Act and the Companies (Miscellaneous Reporting) Regulations 2018.

The Directors of the Company have a duty to promote the success of the Company. A Director of the Company must act in the way they consider, in good faith, to promote the success of the Company for the benefit of its members, and in doing so have regard (amongst other matters) to:

- the likely consequences of any decision in the long term;
- the interests of the Company's employees;

- the need to foster the Company's operations on the community and the environment;
- the desirability of the Company to maintain a reputation for high standards of business conduct; and
- the need to act fairly between members and the Company.

The Directors are committed to developing and maintaining a governance framework that is appropriate to the business and supports effective decision making coupled with robust oversight of risks and internal controls.

Keystone has a clearly stated long term organic growth strategy and, as such, all significant business decisions consider both the short and long-term impact in the process. The key to delivering this strategy is to continue to recruit and retain high calibre lawyers. In order to be an attractive place for high calibre lawyers to work, it is essential that Keystone maintains its reputation for delivering work to the highest professional standards. Central to the success of the business is the development and maintenance of its open, welcoming and collegiate culture and we invest significant time and resources to ensure that these facets are maintained and developed for the benefit of all those involved with the Company.

Keystone's primary asset is its people, be it the central office staff, the lawyers, the clients or third party suppliers with whom we work (such as counsel, experts and other professionals). As a business, we dedicate substantial time, effort and resources in working to develop and maintain strong relationships from which all parties benefit. As a people business, the impact of business decisions on our principal stakeholders is always central to the decision making process.

The nature of the Group's business is fundamentally low impact to the environment, we have an extremely small office footprint and the use of technology across the business further reduces the environmental impact as our lawyers have no need to commute to work.

The Directors treat all members of the Group fairly and consistently, as required by both professional standards and in compliance with various pieces of legislation. We provide information to all shareholders and other third parties on an equal basis.

DIVIDEND

The Board is proposing to pay a final ordinary dividend for the year ended 31 January 2022 of 11.2p per share (2021: 7.1p⁽¹⁾). This brings the total ordinary dividend for the year to 15.7p per share (2021: 10.4p⁽¹⁾ per share).

In light of the strength of the balance sheet, together with the cash generative nature of the business model, the Board is also proposing a special dividend of 10.0p per share.

The large movement in the cash flows from dividends paid this year versus last year reflects the timing of payments as we caught up the value of the final dividend that would have been declared for the year ended 31 January 2020. This meant that the 3.5p per share (£1,094,588) catch-up, which was paid as part of the final dividend for the year ended 31 January 2021 fell into the cash flow for this year. Accordingly, the cash value of dividends paid during the year was £4,722,364 (2021: £2,064,079).

Both the proposed Ordinary and Special dividends will be payable on 8 July 2022 to shareholders on the register at the close of business on 17 June 2022.

⁽¹⁾ 2021 dividend excludes amounts (3.3p interim and 3.5p final) paid as catch up for non-payment of a final dividend for the year ended 31 January 2020.

On behalf of the Board



Ashley Miller
Finance Director
27 April 2022

ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG)

ESG addresses the broad topic of corporate responsibility towards both the Company's stakeholders and society as a whole. These are areas to which the Board has always been committed and this year, we have extended our reporting to provide further information beyond the Boardroom.

ENVIRONMENTAL

By its nature, the legal services sector does not have a significant environmental impact. Over and above this, the Keystone model, with its minimal property footprint and a workforce which uses technology to support remote working and avoid commuting, further reduces that impact. That said, as a Board, we believe that we have a responsibility to minimise the impact we have where possible to support society's response to the climate crisis.

This year, we have had an audit of our carbon footprint from the setup of the business in 2002 to date. This was carried out by an independent third party using the guidance and methodology outlined by the GHG protocol, which is the recognised global standard framework for measuring and managing greenhouse gas emissions. The results of this audit are shown in the tables below for years ending 31 January as well as the cumulative impact since the business was set up. Our aim is to continue to reduce our carbon intensity and minimise our footprint wherever possible and, to the extent it is not possible, to avoid emissions we will offset the impact through the use of the carbon credit system. This will include offsetting the cumulative carbon emissions since 2002.

KEYSTONE EMISSION tCO₂e

tCO ₂ e	2022	2021	2020	2019	2018	Since 2002
Scope 2 ⁽¹⁾	11.9	10.9	21.3	14.3	18.2	411.5
Scope 3 ⁽²⁾	214.4	187.5	185.5	139.3	121.8	1,405.3
	226.3	198.4	206.8	153.6	140.0	1,816.8
Scope 2 (kWh)	55,991	46,659				

⁽¹⁾ Scope 2 represents indirect emissions from generated by the purchase of electricity, heating and cooling.

⁽²⁾ Scope 3 represents other indirect emissions generated by our business and people whilst carrying out their jobs.

CARBON INTENSITY

	2022	2021	2020	2019	2018
tCO ₂ e per £m revenue	3.25	3.61	4.13	3.61	4.43
Revenue £'m	69.6	55.0	49.6	42.7	31.6
tCO ₂ e per person	0.43	0.42	0.51	0.47	0.51
No of people ⁽¹⁾	523	468	400	328	276

⁽¹⁾ No of people is the average number of employees, principals and pod members in the year.

As a rapidly growing business, it is somewhat inevitable that the overall level of carbon emissions has and will continue to increase over time; however, our objective is to ensure that we continue to reduce the carbon intensity by focusing on those areas which are within our control. This objective forms part of our carbon and waste management policy.

CORPORATE CULTURE AND OUR PEOPLE

A fundamental aspect of the success of Keystone is its culture. For the lawyers, the flat structure, transparent and consistent remuneration policy and absence of politics creates an extremely positive, open and encouraging environment in which they can thrive and drive forward

their practices. Within the central office team we engender a positive client focused culture; this extends beyond the clients of the law firm to include the lawyers themselves, whom we treat as if they were clients. By engendering this supportive culture with our lawyers, we ensure that they are free to focus on client development and delivering legal services which are wholly consistent with the Group strategy. As a business, we run regular social and networking events for our lawyers; this provides ample opportunities throughout the year to assess and monitor the state of the culture amongst our lawyers. Furthermore, the executive members of the Board work closely with the rest of the central office team, thus guiding and enhancing the positive behaviours and attitudes which underpin the corporate culture.

As a law firm, Keystone is regulated by the SRA and, as such, has to comply with the SRA Code of Conduct. Central to this Code is a series of obligations placed on the Group and its consultants to operate with integrity and uphold the rule of law.

Keystone's business model drives positive behaviour. It aligns the interests of clients and lawyers, both of which are fulfilled through the Group and the support the lawyers receive and use in advising the clients.

EQUALITY AND DIVERSITY

We firmly believe in equality of opportunity and build our business by attracting and retaining the best talent for all roles. Our business model offers genuine flexibility to our lawyers, giving them control over the hours they work and providing the technological platform which enables them to deliver their high-quality service from the location of their choice; all of this with a remuneration structure which is uncapped and identical for all Principals. Equally, the vast majority of our central office team are now able to work remotely, benefitting from the same technology advantages enjoyed by our lawyers, using the offices as needed or desired.

The table below sets out the gender of our people as at 31 January.

	2022		2021	
	Male	Female	Male	Female
Board	4	1	5	1
Senior Management	3	1	3	1
Other Central Office	8	39	8	33
Lawyers	265	221	257	195
Total	280	262	273	230

OUR PEOPLE POLICIES

The Group has an extensive range of policies in place to govern behaviour and protect the rights of our people. These include, but are not limited to, the following areas:

- For employees, entitlements such as remuneration, pension, holiday, sickness, parental / bereavement leave and pay
- Internal procedures including complaints and grievances, disciplinary, whistleblowing
- IT and other facilities usage
- Anti-bribery and corruption, data usage, data protection and GDPR, anti-money laundering, anti-slavery, client confidentiality
- Health and safety and diversity and inclusion
- SRA (Solicitors Regulatory Authority) code of conduct also applies to all.

ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) CONTINUED

SHAREHOLDERS

The Board places great emphasis on good communications with shareholders. The Group primarily communicates with shareholders via its annual and interim reports, which are issued following RNS announcements through the post and are also published on the Group's website. Following the issue of these, the Chief Executive and the Finance Director meet with shareholders and analysts. Further announcements may be made during the course of the year via RNS in satisfaction of the Board's reporting obligations in compliance with regulation and best practice.

The Group's AGM also provides an opportunity for shareholders to communicate directly with the Board and shareholder participation is encouraged. Details of the Group's AGM, and the business to be transacted at it, are announced in the usual way and reproduced on the Group's website. Following the celebration of the AGM, the results of votes taken are published on our website.

In addition, the Chairman is available to meet major shareholders on request to discuss governance and strategy. The Senior Independent Director is also available to meet shareholders separately if requested. Reports of these meetings and any other shareholder communications during the year are provided to the Board. Shareholders can contact the Group Secretary by emailing CS@keystonelaw.co.uk. Use the heading "Shareholder contact" to request that a matter be brought to the Board's attention or to arrange a meeting with the Chairman or Senior Independent Director.

WIDER STAKEHOLDER ENGAGEMENT

The Board recognises the importance of the wider stakeholder groups, principally being: consultants and employees, clients and the Group's suppliers. The Group engages with each of these stakeholder groups regularly through a range of channels.

CONSULTANTS AND EMPLOYEES

Keystone's success is built on the calibre and commitment of its consultants (Principals and Pod Members) and employees who share a common commitment to go above and beyond client expectation.

Keystone is characterised by its open and inclusive collegiate culture with consultants feeling free to share their views about the Group with management in an unhindered manner. The senior management and central office employees engage directly with the Group's consultants daily and meet with them in a range of different

formats regularly throughout the year, providing plentiful opportunity for dialogue. Furthermore, Keystone conducts a formal annual survey in which the consultants provide their feedback on the service, support and infrastructure they receive, as well as producing a quarterly internal magazine and sending out more regular bulletins by email or over Keyed In.

Keystone's employees are equally central to the success of the Group and the open culture engendered within the team encourages employees to speak freely. Management is encouraged to ensure good engagement within its teams.

CLIENTS

Keystone's consultants have strong client relationships and, as such, normally have an open dialogue with their clients such that they receive regular feedback during the progression of each matter. Clients are also invited to give feedback directly to senior management in the Group's engagement letter which is sent to every client at the commencement of the matter.

As a regulated law firm, the services we provide are governed by the highest standards of professional practice and our internal compliance function works with our lawyers, our clients, our regulator and our ombudsman in this respect.

Our service and expertise regularly win awards. A number of industry publications including *The Lawyer*, *Legal Week*, *Chambers* and *Partners* have independently attested to Keystone's very high level of client satisfaction.

SUPPLIERS

Each of our Group unit heads engages directly with our suppliers in their area. We engage regularly with our key suppliers. The heads of our Group units have direct access to the Board and discuss supplier matters both formally and informally as and when necessary.

THE BOARD OF DIRECTORS

EXECUTIVE DIRECTORS



JAMES KNIGHT
Chief Executive
Officer

James founded Keystone in 2002 when he set out to create a new type of law firm. Prior to that, he had a 10-year career as a commercial solicitor in

London, Hong Kong and Dubai. James now focuses on business development, marketing, and other drivers of growth.



ASHLEY MILLER
Finance Director

Ashley joined Keystone in January 2015, following the PE investment by Root Capital in the business. He is a commercially orientated finance professional with over 25 years' experience. Having trained

with Price Waterhouse, Ashley has spent his career establishing and managing international finance departments for SME businesses operating across the professional services sector.

NON-EXECUTIVE DIRECTORS



ROBIN WILLIAMS
Independent Non-executive
Chairman

Robin joined the Board in October 2017 as Independent Non-executive Chairman. He is a chartered accountant with over 30 years' experience with listed companies initially as an adviser, then as a leading executive and latterly as Non-executive. He is also currently Chairman of FIH Group Plc.



SIMON PHILIPS
Senior Independent
Director

Simon joined the Keystone Board following the investment by Root Capital (now known as ScaleUp Capital) in October 2014 and was Chairman until October 2017. Since then, he has acted as a Non-executive Director and between October 2017 and April 2021, he was Chair of the Remuneration Committee and since April 2021, he has acted as Senior Independent Director and Chair of the Audit Committee. He is an experienced entrepreneur in the software and outsourcing sectors and the CEO of the private equity firm ScaleUp Capital.



ISABEL NAPPER
Independent
Non-executive

Isabel joined the Board in December 2020. Since April 2021, she has acted as a Non-executive Director and Chair of the Remuneration Committee. She is also a Non-executive Director and Chair of the Remuneration Committee of SDI Group Plc and Tristel Plc. She has a range of experience having acted as Non-executive Director for both private and public companies for over 15 years. Until 2015, she practiced as a lawyer specialising in intellectual property and commercial law.

PRINCIPAL RISKS AND UNCERTAINTIES

The Corporate Governance Statement includes an overview of the Group's approach to risk management and internal controls. Set out below are the principal risks and uncertainties that the Group faces and the activities designed to mitigate these risks. The Board recognises that the nature and scope of risks can change and that there may be other risks to which the Group is exposed and therefore, the list is not intended to be exhaustive.

Risk		Mitigation
GLOBAL PANDEMIC AND SUBSEQUENT ECONOMIC DOWNTURN	A virus that causes material sickness levels in the population requiring national steps which significantly impact mobility of people and the national economy, creating uncertainty and potentially impacts on the Group's business.	The IT platform on which the Group operates is designed to support remote working. Furthermore, we deliver our services across a broad range of legal services supporting clients across a large range of sectors such that we have no dependence on any one area of law, sector of the economy or client. Finally, the remuneration structure of our lawyers (fully variable and pay when paid) provides a substantial cushioning effect in the event of economic volatility.
LITIGATION, PROFESSIONAL LIABILITY AND UNINSURED RISKS	Due to the nature of a law firm and its role of providing legal advice, the Group remains susceptible to potential liability for negligence, breach of contract and other client claims. From time to time, in the ordinary course of business, Keystone receives claims of professional negligence which it notifies to its insurers. Any potential claim may be expensive to defend, divert the time and focus of management away from the Group's operations and may result in the Group having to pay substantial monetary amounts, any of which could impact on the reputation of the Group and result in a material adverse effect on Keystone's business and overall financial condition.	We have a robust compliance and risk management team which focuses on supporting lawyers to reduce the risk that such issues may arise and to the extent that they do arise, we seek to mitigate any such risk by carrying professional indemnity insurance with a cap of £30 million.
REGULATORY RISK AND COMPLIANCE RISKS	The Group, like most businesses, is subject to a range of regulations. Failure to comply with these could have significant implications for the business ranging from reputational damage to criminal prosecution and sentencing.	The business has an experienced and robust compliance and risk management team which oversees the Group's policies and procedures, ensuring that they meet the relevant regulatory requirements. The Group uses technology to support and drive compliant behaviour and to help the team to focus on areas of potential risk. Furthermore, the team calls upon external professional advice where needed to ensure that the business meets its compliance and regulatory obligations.
PERSONNEL	For any business, personnel is a particularly prominent asset heavily contributing to its strength and attractiveness. The Group is heavily reliant on its lawyers to attract new clients and also maintain relationships with existing clients. If the Group were to lose the services of key lawyers with high client retention rates, or cease to be able to attract new lawyers, this could significantly impair the strategy and success of the firm from both a reputational and financial standpoint.	The Group invests considerable time and effort in working to attract high quality new lawyers as well as focusing on ensuring that all lawyers feel a part of the Keystone "family". Furthermore, management continues to monitor the characteristics of the Keystone model to ensure that they remain commercially compelling and attractive to both existing and potential Keystone lawyers.

	Risk	Mitigation
CONTRACTUAL ARRANGEMENTS WITH LAWYERS	<p>Keystone's lawyers are self-employed, contracting with the Group predominantly via personal service companies. The self-employed status of the Group's consultants is based not only on the contractual structure but also on the way in which the arrangements operate in practice. There is a risk that some of the consultant lawyers may be deemed to be workers or employees and, as such, would be entitled to additional benefits including, but not limited to, paid annual leave and sick pay. If this were to occur, then in addition to the rights for workers, such lawyers would gain rights for unfair dismissal. If the consultant lawyers were deemed to be employees, then the tax treatment would be different and the Group would be liable for PAYE and national insurance contributions for such people deemed to be employees. Furthermore, if there is a change in employment law or tax law which means that the nature of the relationship which exists between the Group and its lawyers is not one of self-employment, then the rights and obligations referred to above could also be triggered.</p>	<p>The Group monitors the legislative landscape for any developments which could have a bearing upon this relationship. Where necessary, the Group would seek external professional advice to support it in assessing the implications of any such developments.</p>
COMPETITION	<p>Keystone competes with other legal firms that offer commercial law services in which quality of advice, service, reputation and value operate as highly competitive factors to distinguish the Group. Despite this, there remains a risk that competitor firms or a newly established firm will acquire market share. Competition remains a core risk for the Group as any loss of market share could reduce revenue, reduce margins, reduce the ability to recruit new lawyers and reduce the retention rates of current personnel, any of which could materially adversely affect the Group's business operations and overall financial condition.</p>	<p>Keystone's growth strategy continues to be focused on attracting good quality lawyers with strong client relationships. By maintaining the calibre of lawyers attracted and retained, management believes that they will maintain and enhance their position in the market. Management also continues to review and monitor the characteristics of the Keystone model to ensure that they stay ahead of any current or future competitors.</p>
INFORMATION SYSTEMS AND SYSTEM SECURITY BREACHES	<p>IT forms an integral part of the business's operating model and, as such, any breakdown of the Group's information technology system could be significant. Also, as Keystone processes sensitive personal data, it is possible that a security breach could result in some of this data becoming public. Were this to occur, then Keystone could face liability under data protection laws and could lose the goodwill of any clients affected by such a breach.</p>	<p>Hosting and support of all systems is outsourced to a large, reputable business which is dedicated to the provision of these services. It is contracted to keep all data safe, secure and backed up. They utilise a number of tools and appliances to maintain Keystone's data integrity and security.</p>

CORPORATE GOVERNANCE STATEMENT

INTRODUCTION

The Directors acknowledge the importance of high standards of corporate governance and are pleased to confirm that the Group has continued to comply with the Quoted Companies Alliance Code 2018 on Corporate Governance (the "QCA Code").

BOARD EFFECTIVENESS

During the year, the Group has carried out an annual Board effectiveness review. This was an internal review led by the Chairman involving all of the Directors. The format taken this year was an open forum discussion in which the overall approach, effectiveness and areas for improvement were discussed and considered.

No specific failings in effectiveness were identified and the review served to reinforce the Board's focus on the monitoring and management of risk and a renewed focus on ESG.

RISK MANAGEMENT AND INTERNAL CONTROLS

Risk management is a key area of focus for the Board, which is responsible for maintaining a sound system of internal controls to safeguard shareholders' investments and the Group's assets. Such a system is designed to reduce and manage the risk of failing to achieve the Group's objectives. It is designed to provide a reasonable assurance against material misstatement or loss. The Board has considered the need for an internal audit function but has concluded that the internal control system in place is currently the most appropriate solution given the size and complexity of the Group. The Board revisits this decision periodically.

The Board is responsible for the identification and evaluation of major risks faced by the Group and for determining the appropriate course of action to manage those risks. The Company maintains a risk register which the Board considers regularly. The risk register assesses both the risks and the controls in place to prevent the risk crystallising as well as any mitigation which would exist should they materialise. A summary of the principal risks and uncertainties, together with the relevant mitigation is set out on pages 18 and 19 of this report.

The Group takes a proactive approach to risk management which starts at the strategic level with the Group identifying areas of the law in which it will not operate. The Group then recruits to this risk profile. The recruitment process is controlled by a senior management team who are qualified and experienced solicitors with many years' experience of

recruiting consultants to Keystone. The Group focuses on attracting experienced and well qualified lawyers with a client following from highly respected law firms, thereby reducing the risk profile of the lawyer base.

As a law firm, Keystone is regulated by the Solicitors Regulatory Authority ("SRA") as well as being subject to other legal regulation governing its industry and the economy as a whole (e.g. anti-money laundering legislation, data protection rules ("GDPR") etc.). As such, the Group has a dedicated compliance department, led by the Group's Compliance Officer and staffed by employed qualified solicitors, whose role it is to ensure compliance with all such regulation as well as handling any complaints or claims received from the Group's clients. The structure of Keystone ensures that this department is wholly independent of the lawyers, whilst the "open door" collegiate culture of the Group ensures that lawyers are more than happy to seek support and guidance from the team where they identify issues of potential concern. This department reports to the Chief Executive who is fully apprised of any regulatory matters being handled, complaints/claims made as well as the status of these, and the Board receives regular updates as to the status of any significant regulatory matter, any claims made or complaints which the CEO believes may proceed to a claim.

The Group uses technology, with each new matter taken on being subjected to a risk questionnaire, as well as more traditional methods, such as file audits, to proactively monitor matters and actively engages with consultants to assess, understand and manage any risk that should arise. The Group's standard terms of business, provided to each client at the start of each engagement, advises the clients of the Group's complaints procedure; this procedure directs the clients directly to the compliance department. Furthermore, under the terms of the compliance agreement, which each consultant enters into with the Group, the consultants are required to report all risks, complaints and regulatory matters to the compliance function.

As the most significant risk for a law firm is associated with claims for professional negligence, one of the Group's significant contracts (and, as such, an item which requires Board sign off) is the renewal of the professional indemnity insurance. This ensures that the Board is the body which is ultimately responsible for assessing the appropriateness of the level of cover which the Group holds.

The financial procedures and controls of the Group are under the stewardship of the Finance Director (see Directors' biographies on page 13). These processes and controls are reviewed as part of the Group's audit on an

annual basis, which includes a specific SRA audit to ensure compliance with the SRA's rules on client money, and the Group's auditors meet with the Audit Committee of the Board on a bi-annual basis without the presence of the Finance Director.

COMPOSITION OF THE BOARD, ITS SUBCOMMITTEES AND ITS MEMBERS

The Board generally comprises five Directors, two Executives and three Non-executives, reflecting a blend of different experiences and backgrounds. Directors' biographies, setting out their experience, skills and independence, are shown on page 13. The Board believes that the composition of the Board brings a desirable range of skills and experience in light of the Company's challenges and opportunities whilst at the same time ensuring that no individual (or a small group of individuals) can dominate the Board's decision making.

The Non-executive Directors are expected to devote such time as is necessary for the proper performance of their duties. It is anticipated that this will require them to spend a minimum of 24 days a year working for the Company. The Non-executive Directors meet during the year without the Executive Directors and provide effective balance and challenge. The Executive Directors are full time employees of the Company.

The Non-executive Directors keep their skill set up to date with a combination of attendance at CPD events and experience gained from other Board roles. The Executive Directors are employed full time in the Group and this is the best way of their keeping up to date. The Group's Nominated Adviser and the Company Secretary ensure the Board is aware of any applicable regulatory changes. All Directors are able to take independent professional advice in the furtherance of their duties, if necessary, at the Group's expense. In addition, the Directors have direct access to the advice and services of the Company Secretary and Finance Director.

The division of responsibilities between the Chairman and Chief Executive Officer has been agreed by the Board and is set out below.

ROLES OF THE CHAIRMAN AND CHIEF EXECUTIVE

The Chairman leads the Board ensuring its effectiveness and his role and responsibilities are clearly divided from those of the Chief Executive Officer. The Chairman:

- sets the Board agenda;
- ensures that the Directors receive accurate and timely information and that adequate time is available for discussion of all agenda items, in particular strategic issues;
- makes sure that all Directors, particularly the Non-executive Directors, are able to make an effective contribution;
- maintains a constructive relationship between the Executive Directors and the Non-executive Directors;
- has primary responsibility for leading the Board; and
- chairs Board meetings.

The Chief Executive Officer has responsibility for all operational matters which include the implementation of strategy and policies approved by the Board. In addition, he has responsibility for managing the business of Keystone subject to the matters reserved for the Board. He has overall responsibility for the Group's development and expenditure and delivering on the budget prepared by the Finance Director and approved by the Board.

MATTERS RESERVED FOR THE BOARD

The Board is responsible for reviewing, formulating and approving the Group's strategy, budgets and corporate actions and overseeing the Group's progress towards its goals. This is formally documented in a schedule of matters reserved for Board approval and includes:

- Strategy and business plans, including annual budget;
- Structure and capital including dividends;
- Financial reporting and controls;
- Internal controls on risk management and policies;
- Significant contracts and expenditure;
- Communication with shareholders;
- Remuneration and employment benefits; and
- Changes to the Board composition.

CORPORATE GOVERNANCE STATEMENT

CONTINUED

BOARD DECISIONS AND ACTIVITY DURING THE YEAR

The Board has a schedule of regular business comprising all the major financial and operational matters of the Group. The Board has established a number of committees, the work of which is described below. The Board has ensured that all areas for which it is responsible are addressed and reviewed during the course of the year. The Chairman, aided by the Company Secretary, is responsible for ensuring the Directors receive accurate and timely information. The Company Secretary provides minutes of each meeting and every Director is aware of the right to have any concerns minuted.

In addition to the Board meetings, there is regular communication between Executive and Non-executive Directors, including where appropriate updates on matters requiring attention prior to the next scheduled Board meeting. It is the Board's current practice that the Non-executive Directors meet periodically and at least annually, without the Executive Directors.

BOARD MEETINGS

Board meetings are held monthly and arranged by the Company Secretary. Where the subjects to be discussed call for it, the Company Secretary arranges for or prepares suitable papers which are then circulated to the Directors in advance. Additional ad hoc meetings and committee meetings are called as necessary; for example, to approve the release of the Group's Annual Report, once it has been approved in principle in substantially the final form.

At least annually, the Board will consider the Group's strategy and annual budget.

There are currently no plans in place for evolution of the corporate governance framework in line with the Group's plans for growth as the Board believes that the current structure of the Board is suitable for such growth plans in the short to medium term. However, the Board will keep this under regular review.

The table below shows the Directors' attendance at scheduled meetings of the Board and its committees during the year:

	Board	Audit	Remuneration
James Knight	10/10		
Ashley Miller	10/10	2/2	
Robin Williams	10/10	2/2	3/3
Simon Philips	10/10	2/2	3/3
Isabel Napper	10/10	2/2	3/3
Peter Whiting ⁽¹⁾	2/10	1/2	

⁽¹⁾ Peter Whiting resigned on 28 April 2021 but attended all meetings during the period whilst a Director.

DISCLOSURE COMMITTEE

The Disclosure Committee is available as needed to review how the Group should deal with price sensitive information and information that may be price sensitive information. The purpose of the Disclosure Committee is to provide a rapid response to the potentially urgent matter of required disclosures. All Board members are members of the Disclosure Committee as is the Company Secretary. The quorum of the Disclosure Committee is one of the Chief Executive Officer, the Finance Director, or the Company Secretary and any Non-executive Director.

The terms of reference are available on the Company's website.

NOMINATION COMMITTEE

The Nomination Committee is available as needed to manage the process of appointing new Directors to the Board and to consider succession matters. The Committee is Chaired by Robin Williams and is comprised of James Knight and the Non-executive Directors.

REPORT OF THE AUDIT COMMITTEE

OVERVIEW

The Audit Committee is charged with the oversight of the internal financial controls and risk management systems, making recommendations to the Board on the appointment of auditors and the audit fee, monitoring and reviewing the conduct and control of the audit work as well as monitoring the integrity of all formal reports and announcements relating to the Group's financial performance. The Committee has unrestricted access to the Group's auditors. Full terms of reference are available on the Group's website.

The Audit Committee considers all proposals for non-audit services and ensures that these do not impact on the objectivity and independence of the auditors. The Audit Committee, in its meetings with the external auditors, reviews the safeguards and procedures developed by the auditors to counter threats or perceived threats to their objectivity and independence and assesses the effectiveness of the external audit. The Group's policy on non-audit services performed by the external auditors is to address any issues on a case by case basis.

COMPOSITION AND MEETINGS

The Audit Committee has three members, all of whom are independent Non-executive Directors, with one having recent and relevant financial experience with competence in accounting or auditing. The Finance Director attends the committee meetings by invitation.

The members of the Audit Committee are:

Simon Philips (Chair), Isabel Napper and Robin Williams.



The Audit Committee has met twice during the year, once following the annual audit of last year's accounts and once following the half year. All members of the committee attended both meetings as did the Finance Director by invitation for part of each meeting. The auditors attended both meetings to provide feedback on their work to the Committee and independently on the Finance Director.

INTERNAL FINANCIAL CONTROLS AND RISK MANAGEMENT FRAMEWORK

The Audit Committee is charged with oversight of the internal financial control and risk management framework in the business. This framework is intended to provide reasonable, but not absolute, assurance against material financial misstatement or loss. The Audit Committee has concluded that sound risk management and internal controls have been in operation throughout the period.

FINANCIAL MANAGEMENT AND REPORTING

The Committee is satisfied that the Annual Report and Financial Statements, taken as a whole, provide a fair, balanced and understandable assessment of the Group's performance, its strategy and business model as well as its financial position as at the end of the period and has advised the Board accordingly.

In reaching these conclusions, the Committee has considered the information provided by management and discussions held with the external auditors.

INTERNAL AUDIT FUNCTION

Given the Group's size and complexity, the Board does not consider it necessary to have an internal audit function at this time. This position will be reviewed annually.

EXTERNAL AUDIT

The Committee has reviewed and agreed the scope and methodology of the work undertaken by the Group's external auditors RSM. It has considered their independence and objectivity and has agreed the terms of their engagement and their fees.

RSM have been the Group's auditors since the Group's shares were admitted to AIM. A review of their independence and audit process effectiveness is performed each year before a recommendation is made to the Board to propose their reappointment at the AGM.

Simon Philips
Chair, Audit Committee

REPORT OF THE REMUNERATION COMMITTEE

OVERVIEW

The Remuneration Committee considers the performance of the Executive Directors and makes recommendations to the Board on matters relating to their total remuneration and terms of service. As part of that process, the Remuneration Committee sets the scale and structure of the Executive Directors' remuneration package including share options with due regard to best practice, corporate governance and the interests of shareholders. It is also responsible for the review and management of the Group's share based incentive scheme.

The Remuneration Committee meets when required, but at least twice each year. The Committee members have regard to the recommendations put forward in the QCA Code and, where appropriate, the QCA Remuneration Committee Guide and associated guidance. The Remuneration Committee

comprises at least two independent Non-executive Directors and is chaired by a Non-executive Director, who is appointed by the Board in consultation with the two independent Non-executive Directors. During the year, Isabel Napper took over the role of Chair from Simon Phillips.

The full terms of reference are available on the Company's website.

COMPOSITION AND MEETINGS

The members of the Remuneration Committee are:

Isabel Napper (Chair from 1 June 2021)
Simon Phillips (Chair until 30 April 2021)
Robin Williams

During the year, the Committee met on three occasions and all members of the Committee were present.

DIRECTORS' REMUNERATION SUMMARY (AUDITED)

The remuneration of the Directors is set out in the table below:

£'000	Salary & Fees	Pension	Total 2022	Salary & Fees	Pension	Total 2021
James Knight	327	3	330	319	5	324
Ashley Miller	179	9	188	173	8	181
Robin Williams	66	–	66	64	–	64
Simon Phillips	40	–	40	40	–	40
Isabel Napper	40	–	40	7	–	7
Peter Whiting ⁽¹⁾	10	–	10	40	–	40
	662	12	674	643	13	656

⁽¹⁾ Peter Whiting resigned on 28 April 2021.

KEY ACTIVITIES

During the year, the Committee:

- Reviewed the ongoing impact of the Covid-19 pandemic on the existing Long Term Incentive Plan ("LTIP") grants and, following extensive consideration of the extent and nature of the disruption, concluded that the existing targets for the 2019 award were no longer fit for purpose. Accordingly, as permitted by the rules of the LTIP plan, the performance criteria for the 2019 grant were amended to reflect this.
- Considered which members of the senior management team should be qualifying individuals under the LTIP for the grant made during the year;
- Reviewed share allocation to qualifying individuals under the LTIP; and
- Reviewed remuneration arrangements for the Executive Directors and senior management team.



LONG TERM INCENTIVE PLAN

The Group operates a long term incentive plan (the Keystone Law Long Term Incentive Plan 2018). The main terms of the plan are as follows:

- The Remuneration Committee is authorised to grant performance share awards or nil-cost options to qualifying employees;
- Awards are made subject to appropriate performance criteria;
- Any award made is subject to a three year vesting period followed by a two year holding period, during which time employees may not sell the shares except insofar as necessary to pay for the tax arising from the grant;
- No single grant may have a value greater than 100% of the base salary of the individual to whom the grant is made; and
- The total number of shares which may be granted (net of any cancelled) under this scheme may not exceed 5% of the total share capital of the Company.

In April 2021, the Remuneration Committee approved the variation of the performance criteria, vesting and holding periods in respect of the award made in June 2019. Under the terms of this variation, the vesting period will now be four years and the holding period post vesting is now one year. The target EPS at the end of the vesting period will remain the same as the original target.

In June 2021, performance share awards were issued to members of the senior management and Executive team. In accordance with the terms of the scheme, these awards were subject to performance criteria, with 70% of the award linked to EPS growth and 30% linked to comparative total shareholder return with both elements being measured over a three year period. The Remuneration Committee considers that the targets are appropriate and are aligned with shareholder interests.

The fair value of the employee services received in exchange for these grants is recognised as an expense on a straight-line basis over the vesting period. The total amount to be expensed is determined by reference to the fair value of the options or shares determined at the date of grant.

The awards are valued using the Monte Carlo (TSR component) and Black-Scholes (EPS component) option pricing models. Non-market based vesting conditions are included in assumptions about the number of options that are expected to become exercisable or the number of shares that the employee will ultimately receive. This estimate is revised at each balance sheet date to allow for options that are not expected to vest and the difference is credited to the Consolidated Statement of Comprehensive Income with a corresponding adjustment to reserves. None of the awards granted had vested at the balance sheet date.

The following table shows Share Awards held by Directors:

	31 January 2021	Granted	31 January 2022
Ashley Miller	56,960	19,531	76,491
Total	56,960	19,531	76,491

DIRECTORS' INTERESTS

According to the register of Directors' interests maintained under the Companies Act, the following interests in shares of Group companies were held by the Directors in office at the year end:

	No. of Shares
James Knight	8,854,402
Ashley Miller	202,672
Simon Philips*	12,000
Robin Williams	9,500

* Simon Philips is one of the beneficial owners of the shares held by Root Capital Fund II. Although the Non-executive Directors hold shares, their holdings are at a level which does not impinge their independence.

Isabel Napper
Chair, Remuneration Committee

DIRECTORS' REPORT

The Directors have pleasure in presenting their report and the financial statements of the Group for the year ended 31 January 2022.

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The principal activities of the Group during the year were the provision of legal services. The results for the year and the financial position of the Group are as shown in the annexed financial statements. A review of the business and its future development is given in the Chairman's and Chief Executive's statements together with the Financial Review and Strategic Report.

RESULTS AND DIVIDENDS

The results for the year are set out in the consolidated income statement on page 35. The Directors propose a final ordinary dividend of 11.2p per share and a special dividend of 10.0p per share subject to the approval at the Annual General Meeting on 5 July 2022.

LIKELY FUTURE DEVELOPMENT

Our priorities for the following financial year are disclosed in the Chief Executive's Statement on pages 08 to 10.

SUBSTANTIAL SHAREHOLDINGS

As far as the Directors are aware, the only notifiable holdings equal to or in excess of 3% of the issued ordinary share capital at 1 February 2022 were as shown in the table below:

	No. of Shares	% Holding
James Knight	8,854,402	28.31
Canaccord Genuity Wealth Management	4,052,465	12.96
Liontrust Asset Management	2,291,950	9.34
Aegon Asset Management	1,493,265	4.77
Stancroft Trust	1,450,000	4.64
River & Mercantile Asset Management	1,409,000	4.51
Jupiter Asset Management	1,395,325	4.46
Royal London Asset Management	990,000	3.17
SVM Asset Management	981,000	3.14

DIRECTORS AND THEIR INTERESTS

The Directors who served throughout the year, except where otherwise stated, and in place at the date of this report are as follows:

- James Knight
- Ashley Miller
- Robin Williams
- Simon Phillips
- Isabel Napper
- Peter Whiting (Resigned 28 April 2021)

The Directors interests are included within the Report of the Remuneration Committee.

AUDITED DIRECTORS' REMUNERATION

Directors' remuneration payable in the year ended 31 January 2022 is set out in the Report of the Remuneration Committee.

DIRECTORS' INDEMNITIES

The Directors are entitled to be indemnified by the Company to the extent permitted by law and the Company's articles of association in respect of certain losses arising out of or in connection with the execution of their powers, duties and responsibilities.

The Company also purchased and maintained Directors' and Officers' Liability Insurance throughout the year.

SHARE CAPITAL

Details of share capital are given in note 18 to the financial statements.

EMPLOYEES

The Group operates an equal opportunities employment policy. The Group's policy on recruitment, development, training and promotion includes provision to give full and fair consideration to disabled persons, having particular regard to their aptitudes and abilities. The Group appreciates and values the input of all its employees and encourages development and training to enhance employee skills. The Group ensures that employees are aware of any important matters that may impact on the performance of the Group.

BUSINESS RELATIONSHIPS

The manner in which the Directors have regard for the interests of the various stakeholders of the Group is set out within the ESG section of this report.

GREENHOUSE GAS EMISSIONS, ENERGY CONSUMPTION AND ENERGY EFFICIENCY

Reporting regarding these areas is included within the ESG section of this report.

GOING CONCERN

The Group and Company financial statements have been prepared on a going concern basis as the Directors have a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. The Group is cash positive, has no debt, has a model which is strongly cash generative and has, to date, a strong trading performance. The Group's forecasts and projections show that the Group has sufficient resources for both current and anticipated cash requirements.

FINANCIAL RISK MANAGEMENT

Financial risk is managed by the Board on an ongoing basis. The key risks relating to the Group are outlined in more detail in note 28 to the consolidated financial statements.

The Group's principal risks and uncertainties are outlined in a separate section of this report.

ANNUAL GENERAL MEETING

The Company's AGM will be held on 5 July 2022.

POLITICAL DONATIONS

No political contributions were made during the year.

AUDITORS

A resolution to reappoint RSM UK Audit LLP as auditors for the ensuing year will be proposed at the Annual General Meeting in accordance with Section 487(2) of the Companies Act 2006.

DISCLOSURE OF INFORMATION TO AUDITORS

The Directors confirm that, so far as they are each aware, there is no relevant audit information of which the Group's auditors are unaware; and each Director has taken all the steps that they ought to have taken as a Director to make themselves aware of any relevant audit information and to establish that the Group's auditors are aware of that information.

On behalf of the Board

Ashley Miller
Finance Director
27 April 2022

DIRECTORS' RESPONSIBILITIES STATEMENT

The Directors are responsible for preparing the Strategic Report and the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare Group and Company financial statements for each financial year. The Directors have elected under Company law and are required by the AIM Rules of the London Stock Exchange to prepare the Group financial statements in accordance with UK-adopted International Accounting Standards and have elected under Company law to prepare the Company financial statements in accordance with UK-adopted International Accounting Standards and applicable law.

The Group financial statements are required by law and UK adopted International Accounting Standards to present fairly the financial position and performance of the Group. The Companies Act 2006 provides in relation to such financial statements that references in the relevant part of that Act to financial statements giving a true and fair view are references to their achieving a fair presentation.

Under company law, the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and Company and of the profit or loss of the Group for that period.

In preparing the Group and Company financial statements, the Directors are required to:

- a. select suitable accounting policies and then apply them consistently;
- b. make judgements and accounting estimates that are reasonable and prudent;
- c. state whether they have been prepared in accordance with UK-adopted International Accounting Standards, subject to any material departures disclosed and explained in the Group and Company financial statements; and
- d. prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group and the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Group's and Company's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Company and enable them to ensure that the financial statements comply with the requirements of the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Company and hence, for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Directors are responsible for the maintenance and integrity of the corporate and financial information included on the Company's website. Legislation in the United Kingdom governing the preparation and dissemination of Financial Statements may differ from legislation in other jurisdictions.

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF KEYSTONE LAW GROUP PLC

OPINION

We have audited the financial statements of Keystone Law Group plc (the "Parent Company") and its subsidiaries (the "Group") for the year ended 31 January 2022 which comprise the Consolidated Statement of Comprehensive Income, Consolidated Statement of Financial Position, Company Statement of Financial Position, Consolidated Statement of Changes in Equity, Company Statement of Changes in Equity Consolidated Statement of Cash Flows and Company Statement of Cash Flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and UK-adopted International Accounting Standards and, as regards the Parent Company financial statements, as applied in accordance with the provisions of the Companies Act 2006.

In our opinion:

- the financial statements give a true and fair view of the state of the Group's and of the Parent Company's affairs as at 31 January 2022 and of the Group's profit for the year then ended;
- the Group financial statements have been properly prepared in accordance with UK-adopted International Accounting Standards;
- the Parent Company financial statements have been properly prepared in accordance with UK-adopted International Accounting Standards and as applied in accordance with the Companies Act 2006; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Group and Parent Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard as applied to listed entities and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

SUMMARY OF OUR AUDIT APPROACH

Key audit matters	Group Revenue and Accrued Income
Materiality	Group <ul style="list-style-type: none"> • Overall materiality: £454,000 (2021: £298,000) • Performance materiality: £340,000 (2021: £223,000) Parent Company <ul style="list-style-type: none"> • Overall materiality: £454,000 (2021: £148,000) • Performance materiality: £340,000 (2021: £111,000)
Scope	Our audit procedures covered, on a sample basis, 100% of the Group's results and 100% of the Parent Company's net assets

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF KEYSTONE LAW GROUP PLC CONTINUED

KEY AUDIT MATTERS

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the Group and Parent Company financial statements of the current period and include the most significant assessed risks of material misstatement (whether or not due to fraud) we identified, including those which had the greatest effect on the overall audit strategy, the allocation of resources in the audit and directing the efforts of the engagement team. We have determined that there are no key audit matters to communicate in our report in respect of the Parent Company financial statements. Key matters in respect of the Group financial statements are as follows:

REVENUE RECOGNITION AND ACCRUED INCOME

Key audit matter description	<p>Revenue is the most significant component of the financial statements and there is a risk that this could be materially misstated due to recognising revenue in the incorrect accounting period. Additionally, revenue is impacted by changes in the accrued income balance which is subject to judgemental decisions by management. Accrued income is subject to judgemental decisions by management in respect of forecast billing and the percentages applied in calculating the element related to prior year work as further explained below and in the notes to the financial statements.</p> <p>The Group has recognised revenue of £69.4m (2021: £54.8m) in respect of lawyer fees billed and accrued in the year and revenue consists of a large number of relatively low value individual transactions. Due to the large volume of transactions in the year, there is a risk that not all of the matters in the year have been appropriately recognised. The accrued income balance is calculated by reference to the historic performance of the business as well as making forward looking assumptions. The business has reviewed, over a number of years, the percentage of actual invoicing which relates to the prior year's activity and it applies these percentages to the Group's monthly forecast billing. There are inherent uncertainties in the estimations used. For the above reasons, revenue recognition including accrued income is considered to be a key audit matter.</p> <p>Refer to notes 2, 3, 4 and 17 in the financial statements for the disclosures relating to revenue and accrued income.</p>
How the matter was addressed in the audit	<p>Our audit procedures included:</p> <ul style="list-style-type: none">• Reviewing the appropriateness of the Group's revenue policies in accordance with IFRS 15 to determine whether revenue has been recorded appropriately.• We performed data analytics testing using a recognised software tool to assess the occurrence and accuracy of revenue. The analytic tool assesses 100% of transactions affecting the relevant sales cycle (revenue, receivables, cash, etc.) during the year, leveraging work completed in other parts of the audit to gain assurance over expected/in-cycle transactions. The remaining population of unexpected, unusual and out of cycle transactions was then sampled, reviewed and agreed to supporting documentation as necessary.• Separately tested cut-off by reviewing a sample of invoices raised around the year end to ensure that the revenue had been accounted for in the correct period.• Assessed the process and estimates made by management in valuing accrued income.
Key observations	<p>We concluded that the recognition and recoverability assumption made by management in regards to revenue and accrued income is reasonable based on the audit evidence obtained.</p>

OUR APPLICATION OF MATERIALITY

When establishing our overall audit strategy, we set certain thresholds which help us to determine the nature, timing and extent of our audit procedures. When evaluating whether the effects of misstatements, both individually and on the financial statements as a whole, could reasonably influence the economic decisions of the users, we take into account the qualitative nature and the size of the misstatements. Based on our professional judgement, we determined materiality as follows:

	Group	Parent company
Overall materiality	Overall materiality: £454,000 (2021: £298,000)	Overall materiality: £454,000 (2021: £148,000)
Basis for determining overall materiality	5% of Adjusted PBT	2% of Net Assets (2021: 1% of Net Assets)
Rationale for benchmark applied	Investors are interested in the return on their investment, especially in relation to dividends and therefore results of the year drive share price and the Group's ability to pay dividends. We have taken the Adjusted PBT as calculated per the Group's RNS announcements and discussed in the Financial Statements in note 2.	The value of the company is driven by its investment in Keystone Law Limited and as such a net assets benchmark has been applied to determine overall materiality.
Performance materiality	Performance materiality: £340,000 (2021: £223,000)	Performance materiality: £340,000 (2021: £111,000)
Basis for determining performance materiality	75% of overall materiality	75% of overall materiality
Reporting of misstatements to the Audit Committee	Misstatements in excess of £22,700 and misstatements below that threshold that, in our view, warranted reporting on qualitative grounds.	Misstatements in excess of £22,700 and misstatements below that threshold that, in our view, warranted reporting on qualitative grounds.

AN OVERVIEW OF THE SCOPE OF OUR AUDIT

The Group consists of two components, both of which are based in the United Kingdom. Full Scope audits were performed on both components.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the Directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate. Our evaluation of the Directors' assessment of the Group's and Parent Company's ability to continue to adopt the going concern basis of accounting included reviewing forecasts for at least 12 months post the expected date of approval of the financial statements and reviewed the assumptions for reasonableness. These forecasts show that the business is expected to continue operating for a period of at least 12 months post expected date of approval of the financial statements with no requirements for third party funding. We considered sensitivities in the forecast produced to show the outcome of a reasonably foreseeable reduction in activities and a model to show how long the business would be able to continue with no further revenue generation. In addition, we reviewed the disclosures included in the financial statements in relation to going concern and the appropriateness of the basis of preparation of the financial statements chosen by management. We have no key observations to report.

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF KEYSTONE LAW GROUP PLC CONTINUED

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group's or the Parent Company's ability to continue as a going concern for a period of at least 12 months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Directors with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The other information comprises the information included in the Annual Report, other than the financial statements and our auditor's report thereon. The Directors are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Directors' Report have been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the Group and the Parent Company and their environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Directors' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the Parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- the Parent Company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

RESPONSIBILITIES OF DIRECTORS

As explained more fully in the Directors' responsibilities statement set out on page 28, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Directors are responsible for assessing the Group's and the Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Directors either intend to liquidate the Group or the Parent Company or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

THE EXTENT TO WHICH THE AUDIT WAS CONSIDERED CAPABLE OF DETECTING IRREGULARITIES, INCLUDING FRAUD

Irregularities are instances of non-compliance with laws and regulations. The objectives of our audit are to obtain sufficient appropriate audit evidence regarding compliance with laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements, to perform audit procedures to help identify instances of non-compliance with other laws and regulations that may have a material effect on the financial statements, and to respond appropriately to identified or suspected non-compliance with laws and regulations identified during the audit.

In relation to fraud, the objectives of our audit are to identify and assess the risk of material misstatement of the financial statements due to fraud, to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud through designing and implementing appropriate responses and to respond appropriately to fraud or suspected fraud identified during the audit.

However, it is the primary responsibility of management, with the oversight of those charged with governance, to ensure that the entity's operations are conducted in accordance with the provisions of laws and regulations and for the prevention and detection of fraud.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud, the Group audit engagement team:

- obtained an understanding of the nature of the industry and sector, including the legal and regulatory frameworks that the Group and Parent Company operates in and how the Group and Parent Company are complying with the legal and regulatory frameworks;
- inquired of management, and those charged with governance, about their own identification and assessment of the risks of irregularities, including any known actual, suspected or alleged instances of fraud;
- discussed matters about non-compliance with laws, including review of relevant correspondence and regulations and how fraud might occur including assessment of how and where the financial statements may be susceptible to fraud, having obtained an understanding of the effectiveness of the control environment.

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF KEYSTONE LAW GROUP PLC CONTINUED

The most significant laws and regulations were determined as follows:

Legislation / Regulation	Additional audit procedures performed by the Group audit engagement team included:
UK-adopted IAS and Companies Act 2006	Review of the financial statement disclosures and testing to supporting documentation. Completion of disclosure checklists to identify areas of non-compliance.
Tax compliance regulations	Review of information submitted to HMRC, for consistency with other financial information reported and inspection of any correspondence with local tax authorities.
Employee Law	Discussions with the compliance officer about how the Group is following guidance.
Regulatory Compliance	Discussions with the compliance officer as to whether all required communications with The Solicitors Regulatory Authority (SRA) have been made. The Group undergoes a separate SRA audit.

The areas that we identified as being susceptible to material misstatement due to fraud were:

Risk	Audit procedures performed by the audit engagement team:
Revenue recognition	The key audit matters section of our report explains this matter in more detail and also describes the specific procedures performed in response.
Management override of controls	Testing the appropriateness of journal entries and other adjustments; Assessing whether the judgements made in making accounting estimates are indicative of a potential bias; and Evaluating the business rationale of any significant transactions that are unusual or outside the normal course of business.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

USE OF OUR REPORT

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Colin Roberts (Senior Statutory Auditor)

For and on behalf of RSM UK Audit LLP, Statutory Auditor
Chartered Accountants
25 Farringdon Street
London
EC4A 4AB
27 April 2022

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

YEAR ENDED 31 JANUARY 2022

	Note	2022 £	2021 £
Revenue	4	69,615,770	55,027,227
Cost of sales		(51,216,643)	(40,770,513)
Gross profit		18,399,127	14,256,714
Depreciation and amortisation	5	(877,991)	(874,110)
Share based payments	5	(369,796)	(208,671)
Administrative expenses	5	(8,706,591)	(7,706,481)
Other operating income		6,334	11,285
Operating profit	6	8,451,083	5,478,737
Finance income	7	7,511	39,515
Finance costs	7	(95,395)	(113,117)
Profit before tax		8,363,199	5,405,135
Corporation tax expense	11	(1,713,566)	(1,076,094)
Profit and total comprehensive income for the year attributable to equity holders of the Parent		6,649,633	4,329,041
Basic EPS (p)	12	21.3	13.8

The above results were derived from continuing operations.

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 31 JANUARY 2022

	Note	2022 £	2021 £
Assets			
Non-current assets			
Property, plant and equipment			
– Owned assets	13	247,551	323,940
– Right-of-use assets	13	924,437	1,335,297
Total property, plant and equipment	13	1,171,988	1,659,237
Intangible assets	14	5,757,722	6,108,606
Other assets	16	13,628	13,628
		6,943,338	7,781,471
Current assets			
Trade and other receivables	17	19,973,814	18,108,298
Cash and cash equivalents		10,482,676	7,371,300
		30,456,490	25,479,598
Total assets		37,399,828	33,261,069
Equity and liabilities			
Equity			
Share capital	18	62,548	62,548
Share premium		9,920,760	9,920,760
Share based payments reserve		749,958	380,162
Retained earnings		8,150,365	6,223,096
Equity attributable to equity holders of the Parent		18,883,631	16,586,566
Non-current liabilities			
Lease liabilities	23	571,730	1,015,924
Deferred tax liabilities	19	202,610	266,821
Provisions		107,945	101,428
		882,285	1,384,173
Current liabilities			
Trade and other payables	22	16,143,166	14,032,341
Lease liabilities	23	538,544	538,544
Corporation tax liability		952,202	719,445
		17,633,912	15,290,330
Total liabilities		18,516,197	16,674,503
Total equity and liabilities		37,399,828	33,261,069

The prior year comparatives have been restated to reclassify the provisions balance as non-current liabilities, as the leases to which this relates do not expire within the next twelve months.

The financial statements on pages 35 to 64 were approved and authorised for issue by the Board of Directors on 27 April 2022 and were signed on its behalf by:

Ashley Miller
Director

27 April 2022

Keystone Law Group Plc
Registered No. 09038082

COMPANY STATEMENT OF FINANCIAL POSITION

AS AT 31 JANUARY 2022

	Note	2022 £	2021 £
Assets			
Non-current assets			
Investment in Subsidiary	15	9,749,958	9,380,162
		9,749,958	9,380,162
Current assets			
Trade and other receivables	17	9,402,562	7,467,168
		9,402,562	7,467,168
Total assets		19,152,520	16,847,330
Equity and liabilities			
Equity			
Share capital	18	62,548	62,548
Share premium		9,920,760	9,920,760
Share based payments reserve		749,958	380,162
Retained earnings		8,383,503	6,453,410
Equity attributable to equity holders of the Company		19,116,769	16,816,880
Current liabilities			
Trade and other payables	22	35,751	30,450
Total liabilities		35,751	30,450
Total equity and liabilities		19,152,520	16,847,330

The Company's profit for the financial year was £6,652,457 (2021: £4,750,210). Under s408 of the Companies Act 2006, the Company is exempt from the requirement to present its own income statement.

The financial statements on pages 35 to 64 were approved and authorised for issue by the Board of Directors on 27 April 2022 and were signed on its behalf by:

Ashley Miller
Director
27 April 2022

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

YEAR ENDED 31 JANUARY 2022

	Note	Attributable to equity holders of the Parent				
		Share capital £	Share premium £	Share based payments reserve £	Retained earnings £	Total £
At 31 January 2020	18	62,548	9,920,760	171,491	3,958,134	14,112,933
Profit for the year and total comprehensive income		–	–	–	4,329,041	4,329,041
Dividends paid in the year		–	–	–	(2,064,079)	(2,064,079)
Share based payments		–	–	208,671	–	208,671
At 31 January 2021	18	62,548	9,920,760	380,162	6,223,096	16,586,566
Profit for the year and total comprehensive income		–	–	–	6,649,633	6,649,633
Dividends paid in the year		–	–	–	(4,722,364)	(4,722,364)
Share based payments		–	–	369,796	–	369,796
At 31 January 2022	18	62,548	9,920,760	749,958	8,150,365	18,883,631

COMPANY STATEMENT OF CHANGES IN EQUITY

YEAR ENDED 31 JANUARY 2022

	Note	Share capital £	Share premium £	Share based payments reserve £	Retained earnings £	Total £
At 31 January 2020	18	62,548	9,920,760	171,491	3,767,279	13,922,078
Profit for the year and total comprehensive income		–	–	–	4,750,210	4,750,210
Dividend paid in the year		–	–	–	(2,064,079)	(2,064,079)
Share based payments		–	–	208,671	–	208,671
At 31 January 2021	18	62,548	9,920,760	380,162	6,453,410	16,816,880
Profit for the year and total comprehensive income		–	–	–	6,652,457	6,652,457
Dividend paid in the year		–	–	–	(4,722,364)	(4,722,364)
Share based payments		–	–	369,796	–	369,796
At 31 January 2022	18	62,548	9,920,760	749,958	8,383,503	19,116,769

CONSOLIDATED STATEMENT OF CASH FLOWS

YEAR ENDED 31 JANUARY 2022

	Note	2022 £	2021 £
Cash flows from operating activities			
Profit before tax		8,363,199	5,405,135
Adjustments to cash flows			
Depreciation and amortisation	5	877,991	874,110
Share based payments	5	369,796	208,671
Finance income	7	(7,511)	(39,515)
Finance costs	7	95,395	113,117
		9,698,870	6,561,518
Working capital adjustments			
Increase in trade and other receivables		(1,865,516)	(1,546,859)
Increase in trade and other payables		2,110,824	1,532,023
Increase in provisions		6,517	38,962
Cash generated from operations		9,950,695	6,585,644
Interest paid		(104)	(17,826)
Interest portion of lease liability		(95,291)	(95,291)
Corporation taxes paid		(1,545,956)	(968,719)
Cash generated from operating activities		8,309,344	5,503,808
Cash flows from/(used in) investing activities			
Interest received		7,511	39,515
Purchases of property, plant and equipment		(39,858)	(51,306)
Net cash used in investing activities		(32,347)	(11,791)
Cash flows from financing activities			
Lease repayments		(443,257)	(443,224)
Dividends paid in year	25	(4,722,364)	(2,064,079)
Net cash (used in) financing activities		(5,165,621)	(2,507,303)
Net increase in cash and cash equivalents	24	3,111,376	2,984,714
Cash at 1 February	24	7,371,300	4,386,586
Cash at 31 January	24	10,482,676	7,371,300

COMPANY STATEMENT OF CASH FLOWS

YEAR ENDED 31 JANUARY 2022

	Note	2022 £	2021 £
Cash flows from operating activities			
Profit before tax		6,652,457	4,750,210
		6,652,457	4,750,210
Working capital adjustments			
Increase in trade and other receivables		(1,935,394)	(2,692,410)
Increase in trade and other payables		5,301	6,279
Cash generated in operations		4,722,364	2,064,079
Cash generated from operating activities		4,722,364	2,064,079
Cash flows from financing activities			
Dividend paid		(4,722,364)	(2,064,079)
Net cash used in financing activities		(4,722,364)	(2,064,079)
Net movement in cash and cash equivalents		-	-
Cash at 1 February		-	-
Cash at 31 January		-	-

2021 has been restated to reflect dividend income within cash flows from operating activities, previously classified within cashflows from financing activities.

NOTES TO THE FINANCIAL STATEMENTS

1. GENERAL INFORMATION

The Company was incorporated as Keystone Law Group Limited on 13 May 2014 under the Companies Act 2006 (registration no. 09038082) and subsequently used as the vehicle to acquire Keystone Law Limited (the main trading company in the Group) and its subsidiaries on 17 October 2014. The Company was re-registered as a Public Limited Company limited by shares on 10 November 2017. The Company was incorporated and is domiciled in England and Wales. The principal activity of the Group is the provision of legal services.

The address of its registered office is:

48 Chancery Lane
London
WC2A 1JF

The Financial Statements are presented in Pounds Sterling, being the functional currency of the companies within the Group.

2. ACCOUNTING POLICIES

STATEMENT OF COMPLIANCE

The Financial Statements have been prepared in accordance with UK-adopted International Accounting Standards.

SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND KEY ACCOUNTING ESTIMATES

The principal accounting policies applied in the preparation of the Financial Statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

BASIS OF PREPARATION

The preparation of Financial Statements, in conformity with UK-adopted International Accounting Standards requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group's accounting policies.

BASIS OF CONSOLIDATION

The Group Financial Statements consolidate the financial statements of the Company and its subsidiary undertakings drawn up to 31 January 2022 and 2021.

A subsidiary is an entity controlled by the Company. Control is achieved where the Company has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

The results of subsidiaries acquired during the period are included in the consolidated statement of comprehensive income from the effective date of acquisition, as appropriate. Where necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies into line with those used by the Group.

The acquisition method of accounting is used to account for business combinations that result in the acquisition of subsidiaries by the Group. The cost of a business combination is measured as the fair value of the assets given, equity instruments issued and liabilities incurred or assumed at the date of exchange. Identifiable assets acquired, liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. Any excess of the cost of the business combination over the acquirer's interest in the net fair value of the identifiable assets, liabilities and contingent liabilities recognised is recorded as goodwill.

Inter-company transactions, balances and unrealised gains on transactions between the Company and its subsidiaries, which are related parties, are eliminated in full.

2. ACCOUNTING POLICIES CONTINUED

GOING CONCERN

The Group and Company financial statements have been prepared on a going concern basis as the Directors have a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. The Group is cash positive, has no debt, has a model which is strongly cash generative and has, to date, a strong trading performance. The Group's forecasts and projections show that the Group has sufficient resources for both current and anticipated cash requirements for a period of at least one year from the approval of these financial statements.

ACCOUNTING DEVELOPMENTS

At the date of authorisation of these financial statements, there were amendments to standards which were in issue but which were not yet effective and which have not been applied. The principal ones were:

- Amendment to IFRS 16, 'Leases' – Covid-19 related rent concessions. Extension of the practical expedient (effective for annual periods on or 1 April 2021);
- A number of narrow-scope amendments to IFRS 3, IAS 16, IAS 37 and some annual improvements on IFRS 1, IFRS 9, IAS 41 and IFRS 16 (effective for annual periods beginning on or after 1 January 2022);
- Amendments to IAS 1, Presentation of financial statements on classification of liabilities (effective date deferred until accounting periods starting not earlier than 1 January 2024);
- Narrow scope amendments to IAS 1, Practice statement 2 and IAS 8 (effective for annual periods beginning on or after 1 January 2023; and
- Amendment to IAS 12 – deferred tax related to assets and liabilities arising from a single transaction (effective for annual periods beginning on or after 1 January 2023).

The Directors do not expect the adoption of these amendments to standards to have a material impact on the financial statements.

SEGMENT REPORTING

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the Executive Directors that make strategic decisions. The Executive Directors are of the opinion that the Group has only one reportable operating segment.

REVENUE

The Group generates revenue primarily from delivering legal services to its clients. The services delivered are largely bespoke in their nature, being specific to the legal needs of the client and the matter. Accordingly, the amount of consideration received for any given assignment varies significantly. Matters are predominantly charged to clients on either an hourly rate or a fixed fee basis, although a small amount of work is also undertaken under conditional fee arrangements.

Revenue from matters is recognised as assignment activity progresses, except in respect of contingent fee assignments, which are recognised in the period when the contingent event occurs and collectability of the fee is assured.

Billing arrangements vary according to the nature of the work being undertaken and the client relationship. Most work is billed either monthly or at particular stages in the legal process.

Unbilled fee income on individual matters is included as accrued income within receivables and is valued according to the Group's Work in Progress ("WIP") valuation policy which is set out in note 3.

NOTES TO THE FINANCIAL STATEMENTS

2. ACCOUNTING POLICIES CONTINUED

OPERATING PROFIT

Operating profit is stated after all expenses, including those considered to be exceptional but before finance income or expenses.

ADJUSTED PBT

Adjusted PBT is utilised as a key performance indication for the Group and is calculated as follows:

	2022 £	2021 £
Profit before tax	8,363,199	5,405,135
Amortisation	350,884	350,884
Share based payments	369,796	208,671
Adjusted PBT	9,083,879	5,964,690

SHARE BASED PAYMENTS

The cost of providing share based payments to employees is charged to the profit or loss over the vesting period of the related awards. The cost is based on the fair value of the awards of shares made determined at the date of the award using a combination of the Black-Scholes and Monte Carlo pricing models as appropriate given the vesting and other conditions attached to the awards. The value of the charge may be adjusted to reflect expected and actual levels of vesting.

DISBURSEMENTS

Disbursements are not included in income or expenses as these are incurred as agent for the client. When incurred, these are recognised as an asset and categorised within trade and other receivables with a corresponding liability recognised within trade and other payables.

TAXATION

The corporation tax expense for the period comprises current and deferred tax. Tax is recognised in the income statement, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the Group operates and generates taxable income.

Deferred tax is recognised on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the Financial Statements and on unused tax losses or tax credits available to the Group. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the reporting date.

The carrying amounts of deferred tax assets are reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to enable its recovery.

PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment is stated in the statement of financial position at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of property, plant and equipment includes directly attributable incremental costs incurred in its acquisition and installation.

A right-of-use asset is recognised at commencement of the lease and initially measured at the amount of the lease liability, plus any incremental costs of obtaining the lease and any lease payments made at or before the leased asset is available for use by the Group.

2. ACCOUNTING POLICIES CONTINUED

DEPRECIATION

Depreciation is charged so as to write off the cost of assets over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Fixtures, fittings and equipment	25%–33% straight line
Leased property	Straight-line basis over the lease term

GOODWILL

Goodwill arising on the acquisition of an entity represents the excess of the cost of acquisition over the Group's interest in the net fair value of the identifiable assets, liabilities and contingent liabilities of the entity, recognised at the date of acquisition. Goodwill is initially recognised as an asset at cost and is subsequently measured at cost less accumulated impairment losses.

IMPAIRMENT OF INTANGIBLE ASSETS

Intangible assets that have an indefinite useful life or intangible assets not ready to use are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are largely independent cash inflows (CGU).

OTHER INTANGIBLE ASSETS

Lawyer relationships have been separately identified on acquisition and were recognised at fair value at the acquisition date. The fair value of the asset was calculated by reference to the net present value of the future benefits accruing to the Group from the utilisation of the asset discounted at an appropriate discount rate. These lawyer relationships are subsequently held at cost less accumulated amortisation. Amortisation is charged to the income statement on a straight-line basis over the estimated useful life of the asset, which, in the case of lawyer relationships, is estimated to be ten years.

INVESTMENTS IN SUBSIDIARIES

Investments in subsidiaries are stated at historical cost less provision for any impairment in value.

FINANCIAL INSTRUMENTS

The Group classifies financial instruments, or their component parts, on initial recognition as a financial asset, a financial liability or an equity instrument in accordance with the substance of the underlying contractual arrangement. Financial instruments are recognised on the date when the Group becomes a party to the contractual provisions of the instrument. Financial instruments are initially recognised at fair value. Financial instruments cease to be recognised at the date when the Group ceases to be party to the contractual provisions of the instrument.

NOTES TO THE FINANCIAL STATEMENTS

2. ACCOUNTING POLICIES CONTINUED

Financial assets are included on the statement of financial position as investments in subsidiaries, trade and other receivables, other assets or cash and cash equivalents.

a. Trade and other receivables

Trade and other receivables are stated at their original invoiced value, as the interest that would be recognised from discounting the future cash receipts over the short credit period is not considered to be material. Trade receivables are reduced by appropriate allowances for estimated irrecoverable amounts.

b. Other assets

Other financial assets comprise the minority investment held in Keypoint Law Pty Limited. This investment is included in non-current assets and as management does not intend to dispose of it within twelve months of the end of the reporting period and is held at cost which the Directors believe to approximate to fair value.

c. Trade and other payables

Trade and other payables are stated at their original invoiced value, as the interest that would be recognised from discounting the future cash payments over the short credit period is not considered to be material.

CASH AND CASH EQUIVALENTS

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of changes in value.

TRADE RECEIVABLES

Trade receivables are amounts due from clients for services performed in the ordinary course of business. Trade receivables are initially recognised at carrying value. A provision for the impairment of trade receivables is made to reflect the difference between the carrying value and the present value of the expected proceeds of the asset.

The expected credit losses are measured by applying an expected loss rate to the gross carrying amount. The expected loss rate comprises the risk of a default occurring and the expected cash flows on default based on the ageing of the receivable together with other specific information of which the Group is aware which is likely to effect the likely recoverability of the receivable. The risk of a default occurring always takes into consideration all possible default events over the expected life of those receivables ("the lifetime expected credit losses").

TRADE PAYABLES

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Trade payables are classified as current liabilities if the Company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

PROVISIONS

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that the Group will be required to settle that obligation and a reliable estimate can be made of the amount of the obligation.

Provisions are measured at the Directors' best estimate of the expenditure required to settle the obligation at the reporting date and are discounted to present value where the effect is material. Where a provision is made in respect of a professional negligence claim which are covered by the Group's professional indemnity insurance, the amount provided would be the amount payable by the Group whether due to the policy excess or otherwise.

2. ACCOUNTING POLICIES CONTINUED

LEASES

The Group assesses whether a contract is or contains a lease at inception of the contract. A right-of-use asset and a lease liability are recognised for all leases except “low-value” and “short-term” leases where lease payments are recognised on a straight-line basis over the lease term. The total liability under the lease is discounted with the discounted value being recognised as both an asset (right-of-use assets) and a lease liability (split between current and non-current). The right-of-use asset is then depreciated on a straight-line basis over the term of the lease. During the course of the lease, interest is accrued on the lease liability such that the total value of the original discount is unwound over the life of the lease.

In the statement of cash flows, the settlement of lease liabilities are included within financing activities for the repayment of principal and within operating activities for the interest paid.

SHORT-TERM LEASES

Where the lease term is twelve months or less and the lease does not contain an option to purchase the leased asset, lease payments are recognised as an expense on a straight-line basis over the lease term.

INITIAL MEASUREMENT OF THE LEASE LIABILITY

The lease liability is initially measured at the present value of the lease payments during the lease term discounted using the interest rate implicit in the lease, or the incremental borrowing rate if the interest rate implicit in the lease cannot be readily determined. The Group has applied a discount rate of 5%. The lease term is the non-cancellable period of the lease plus extension periods that the Group is reasonably certain to exercise and termination periods that the Group is reasonably certain not to exercise.

Leases are cancellable when each party has the right to terminate the lease without permission of the other party or incurring more than an insignificant penalty. The lease term includes any rent-free periods.

SUBSEQUENT MEASUREMENT OF THE LEASE LIABILITY

The lease liability is subsequently increased for a constant periodic rate of interest on the remaining balance of the lease liability and reduced for lease payments.

Interest on the lease liability is recognised in profit or loss, unless interest is directly attributable to qualifying assets, in which case it is capitalised in accordance with the Group's policy on borrowing costs.

SHARE CAPITAL

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

DEFINED CONTRIBUTION PENSION OBLIGATION

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

NOTES TO THE FINANCIAL STATEMENTS

3. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

In the application of the Group's accounting policies, management is required to make judgements, estimates and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of revision and future periods if the revision affects both current and future periods.

The key sources of estimation uncertainty that have a significant effect on the amounts recognised in the Financial Statements are described below.

RECOGNITION OF LAWYER RELATIONSHIPS

Lawyer relationships have been separately identified on acquisition and are held at amortised cost. The value attributed to these lawyer relationships is based on a multi-period excess earnings valuation for the lawyers present in Keystone Law Limited at the acquisition date relative to the revenue that they are forecast to generate over the following ten year period, less attrition. These lawyer relationships are estimated to have a useful life of ten years and are amortised on a straight-line basis each year.

RECOVERABILITY OF TRADE RECEIVABLES

Due to the nature of the business, there are high levels of trade receivables at the year end, and therefore a risk that some of these balances may be irrecoverable. A variance of 1% in the loss ratio reflected in the impairment provision would equate to a movement in revenue of £102,224 (2021: £86,512). This in turn would result in a change in the associated cost of sale of £76,668 and an impact to profit of £25,556 (2021: £21,628).

AMOUNTS RECOVERABLE ON CONTRACTS (WORK IN PROGRESS "WIP")

The business has carried out a review of prior years' billing activity in order to identify what share of post year end billing relates to the previous financial year. This profile is then applied to the current year's budgeted billing in order to calculate the gross value of WIP at the year end. A provision is made against this gross valuation reflecting the estimated recoverability of the gross billable value. The WIP valuation is then validated by reviewing the actual billing between the year end and the time the accounts are prepared to ensure that actual performance is in line with the expected profile. Were the actual billing to differ to the budget but all other things remained equal, then a 1% variance in billing would equate to a movement in revenue of £77,443 (2021: £75,190). This in turn would result in a change in the associated cost of sale of £38,626 and an impact to profit of £38,817 (2021: £19,361).

4. REVENUE

The Group's revenue for the year from continuing operations is as follows:

	2022 £	2021 £
Rendering of services	69,351,075	54,797,081
Other revenue	264,694	230,146
	69,615,770	55,027,227

All revenue is derived from a single segment.

As required to be disclosed by IFRS 8 Operating Segments, no single customer represented more than 10% of revenue for any of the years ended 31 January 2022 or 2021.

5. EXPENSES BY NATURE

Expenses are comprised of:

	2022 £	2021 £
Depreciation	116,247	112,366
Amortisation – intangible assets	350,884	350,884
Amortisation – right of use assets	410,860	410,860
Share based payments	369,796	208,671
Staff costs	4,502,652	3,790,848
Other administrative expenses	4,814,546	4,417,034
	10,564,985	9,290,663

Included within staff costs above are the costs of employed fee earners who are included within cost of sales (2022: £610,607; 2021: £501,401).

6. OPERATING PROFIT

Operating profit is arrived at after charging:

	2022 £	2021 £
Depreciation expense	116,247	112,366
Fees to auditors: audit fee	70,000	60,000

NOTES TO THE FINANCIAL STATEMENTS

7. FINANCE INCOME AND COSTS

	2022 £	2021 £
Finance income		
Interest income on bank deposits	7,511	39,515
Finance costs		
Interest on client monies held	(104)	(17,826)
Interest on leases for own use	(95,291)	(95,291)
Total finance costs	(95,395)	(113,117)
Net finance costs	(87,884)	(73,602)

8. STAFF COSTS

The aggregate payroll costs (including Directors' remuneration but excluding share base payment charges disclosed separately in note 5) were as follows:

	2022 £	2021 £
Wages and salaries	3,712,410	3,307,043
Social security costs	642,722	360,521
Pension costs, defined contribution scheme	147,520	123,284
	4,502,652	3,790,848

Included within the social security costs above is an amount of £235,702 (2021: £Nil) in respect of employers national insurance contributions which will be payable in respect of shares granted under the Group's LTIP scheme. The first of these awards is due to vest in July 2023 and no cost had been accrued previously due to the uncertainty and lack of materiality of any such liability.

The average number of persons employed by the Group (including Directors) during the year, analysed by category, was as follows:

	2022 £	2021 £
Fee Earners	10	9
Administration and support	53	47
Total	63	56

The Company does not employ any employees and as such has no staff costs.

9. DIRECTORS' AND KEY MANAGEMENT PERSONNEL REMUNERATION

The Directors' remuneration is disclosed within the Report of the Remuneration Committee with details of share based payments disclosed in note 10. The Directors are considered to be the only key management personnel. Employers NIC paid on Directors' remuneration in the year was £76,418 (2021: £74,524). The cost of share based payments charged to the Statement of Comprehensive Income which related to key management personnel was £66,971 (2021: £42,833).

10. EQUITY SETTLED SHARE BASED PAYMENT PLANS ("LTIP")

The Group operates a long term incentive plan which has been approved by shareholders (the Keystone Law Long Term Incentive Plan 2018 (the "Plan")). The Plan is a discretionary benefit offered for the benefit of selected key employees. Its main purpose is to increase the alignment of interest of the employees with the long-term goals and performance of the business and its shareholders.

Under the terms of the scheme, awards may either be granted as Nil Cost options or Performance Share Awards and the type, value, performance conditions and periods as well as to whom the grants are to be made are at the discretion of the Remuneration Committee.

A summary of the structure of the rules of the Plan is set out below:

- Awards may either be granted as Nil Cost options or Performance Share Awards;
- Awards may be granted under this Plan during the ten year period following the date of approval;
- Maximum number of shares awarded (excluding those which have lapsed) under the Plan may not exceed 5% of the share capital of the Company;
- Maximum number of shares which may be awarded under any Share plan for the Company may not exceed 10% of the share capital of the Company in ten years preceding the date of issue;
- No individual may receive awards in any single year with a value greater than 100% of that individual's base salary;
- Awards are personal and non transferable;
- Grants shall be subject to a three year vesting period;
- Following vesting, shares are subject to a further two year holding period (save for allowing shares to be sold to pay the tax liability arising on the Vesting of the Award); and
- Reduction of Awards and Clawback provisions are included.

In order to ensure that the scheme targets reflected the disruption caused by the Covid-19 pandemic, in June 2020, the Remuneration Committee approved the variation of the performance criteria, vesting and holding periods in respect of the award made in July 2018 and, in April 2021, the Remuneration Committee approved a similar variation to the award made in June 2019. Under the terms of these variations, the vesting period for these awards is now four years and the holding period post vesting is now one year. The target EPS at the end of the vesting period remains the same as the original targets.

The Company has the following number of performance shares granted under Awards during the year (None had been exercised at 31 January 2022):

	2022	2021
Outstanding at 1 February	279,148	161,193
Granted	131,250	117,955
Outstanding at 31 January	410,398	279,148

The weighted average remaining contractual life of the performance shares was 1.5 years at 31 January 2022.

The following table shows Share Awards held by Directors:

	2022	2021
Ashley Miller		
Outstanding at 1 February	56,960	34,235
Granted	19,531	22,725
Outstanding at 31 January	76,491	56,960

NOTES TO THE FINANCIAL STATEMENTS

10. EQUITY SETTLED SHARE BASED PAYMENT PLANS ("LTIP") CONTINUED

The performance share awards issued include market-based performance conditions and have been valued using a combination of the Monte Carlo options pricing model (TSR tranche) and Black-Scholes method (EPS tranche). The charge for the year is £369,796 (2021: £208,671). The key assumptions used in the calculation of the fair value of the share based payments are as follows:

Granted July 2018

	EPS Tranche	TSR Tranche
Share price at grant date	£3.36	£3.36
Exercise price	£0.00	£0.00
Risk free rate	–	0.79%
Dividend yield	0.74%	0.74%
Expected term	3 years	3 years
Volatility (simulated TSR performance)	–	30%
Grant date TSR performance of Company	–	2.65%
Grant date median/upper quartile TSR performance of comparator group	–	0.34%/0.90%
Correlation	–	5%
Discount for post-vesting transfer restrictions	16.6%	16.6%

Granted June 2019

	EPS Tranche	TSR Tranche
Share price at grant date	£5.27	£5.27
Exercise price	£0.00	£0.00
Risk free rate	–	0.63%
Dividend yield	1.71%	1.71%
Expected term	3 years	3 years
Volatility (simulated TSR performance)	–	30%
Grant date TSR performance of Company	–	6.44%
Grant date median/upper quartile TSR performance of comparator group	–	0.06%/1.34%
Correlation	–	4.1%
Discount for post-vesting transfer restrictions	16.2%	16.2%

Granted September 2020

	EPS Tranche	TSR Tranche
Share price at grant date	£4.775	£4.775
Exercise price	£0.00	£0.00
Risk free rate	–	0.63%
Dividend yield	2.05%	2.05%
Expected term	3 years	3 years
Volatility (simulated TSR performance)	–	38%
Grant date TSR performance of Company	–	6.8%
Grant date median/upper quartile TSR performance of comparator group	–	0.4%/2.8%
Correlation	–	14%
Discount for post-vesting transfer restrictions	20.3%	20.3%

10. EQUITY SETTLED SHARE BASED PAYMENT PLANS ("LTIP") CONTINUED

Granted June 2021

	EPS Tranche	TSR Tranche
Share price at grant date	£6.40	£6.40
Exercise price	£0.00	£0.00
Risk free rate	–	0.155%
Dividend yield	2.17%	2.17%
Expected term	3 years	3 years
Volatility (simulated TSR performance)	–	36%
Grant date TSR performance of Company	–	-1.8%
Grant date median/upper quartile TSR performance of comparator group	–	1.06%/2.97%
Correlation	–	13%
Discount for post-vesting transfer restrictions	19.1%	19.1%

11. CORPORATION TAX EXPENSE

TAX CHARGED/(CREDITED) IN THE INCOME STATEMENT

	2022 £	2021 £
Current taxation		
UK corporation tax	1,783,744	1,146,272
Deferred taxation		
Unwinding of deferred tax liability	(70,178)	(70,178)
Tax expense in the income statement	1,713,566	1,076,094

The actual tax charge is higher than the standard rate of corporation tax in the UK applied to the profit before tax 2022: 20.5% (2021: 19.9%).

The differences are reconciled below:

	2022 £	2021 £
Profit before tax	8,363,199	5,405,135
Corporation tax at standard rate 19% (2021: 19%)	1,589,008	1,026,975
Increase from effect of expenses not deductible in determining taxable profit	124,558	49,119
Total tax charge	1,713,566	1,076,094

NOTES TO THE FINANCIAL STATEMENTS

12. EARNINGS PER SHARE

The calculations of earnings per share are based on the following profits and number of shares:

	2022 £	2021 £
Profit attributable to owners of the Parent	6,649,633	4,329,041
Amortisation	350,844	350,884
Share based payments	369,796	208,671
Adjusted earnings	7,370,273	4,888,596

	2022 No of shares	2021 No of shares
Weighted average number of shares		
For basic earnings per share	31,273,941	31,273,941
Dilutive effect of grants under LTIP	367,371	205,143
For diluted earnings per share	31,641,312	31,479,084
Basic earnings per share (p)	21.3	13.8
Diluted earnings per share (p)	21.0	13.8
Adjusted basic earnings per share (p)	23.6	15.6

Adjusted basic earnings per share is calculated by taking adjusted earnings and dividing it by undiluted average shares for the year.

13. PROPERTY, PLANT AND EQUIPMENT

	Right-of-use assets ⁽¹⁾ £	Furniture, fittings and equipment £	Total property, plant and equipment £
Cost or valuation			
At 31 January 2020	2,054,303	651,458	2,705,761
Additions	–	51,306	51,306
At 31 January 2021	2,054,303	702,764	2,757,067
Additions	–	39,858	39,858
Disposals	–	(124,268)	(124,268)
At 31 January 2022	2,054,303	618,354	2,672,657
Depreciation/Amortisation			
At 31 January 2020	308,146	266,458	574,604
Charge for the year	410,860	112,366	523,226
At 31 January 2021	719,006	378,824	1,097,830
Charge for the year	410,860	116,247	527,107
Disposals	–	(124,268)	(124,268)
At 31 January 2022	1,129,866	370,803	1,500,669
Carrying amount			
At 31 January 2022	924,437	247,551	1,171,988
At 31 January 2021	1,335,297	323,940	1,659,237
At 31 January 2020	1,746,157	385,000	2,131,157

⁽¹⁾ Right-of-use assets relate to property leases.

The Company had no property, plant and equipment in either 2022 or 2021.

NOTES TO THE FINANCIAL STATEMENTS

14. INTANGIBLE ASSETS

	Lawyer relationships £	Goodwill £	Total intangibles £
Cost or valuation			
At 31 January 2020 and 2021	3,508,840	4,807,411	8,316,251
Amortisation			
At 31 January 2020	1,856,761	–	1,856,761
Charge for the year	350,884	–	350,884
At 31 January 2021	2,207,645	–	2,207,645
Charge for the year	350,884	–	350,884
At 31 January 2022	2,558,529	–	2,558,529
Carrying amount			
At 31 January 2022	950,311	4,807,411	5,757,722
At 31 January 2021	1,301,195	4,807,411	6,108,606
At 31 January 2020	1,652,079	4,807,411	6,459,490

For the purpose of impairment testing, goodwill arising from the acquisition of Keystone Law Limited is allocated to the cash generating unit (CGU) that is expected to benefit from the synergies of the combination. Goodwill reviews are undertaken annually or more frequently if events or changes in circumstances indicate potential impairment.

An impairment review has been performed for the year ended 31 January 2022 and recoverable amounts have been determined based on value-in-use calculations. These calculations have assessed the projected future cash flows over the next five years based on financial budgets approved by management for the year ended 31 January 2023 and then projected for a further four years. A discounted cash flow model was prepared taking into account management's assumptions for long-term growth and the historical growth rates experienced by the Group, using a discount rate of 11%.

Management does not foresee any realistic adverse movement in the assumptions used in the impairment review which would trigger the requirement for an impairment.

15. INVESTMENTS IN SUBSIDIARY

COMPANY SUBSIDIARIES

Details of the Company's subsidiaries as at the end of each year were as follows:

Name of subsidiary	Principal activity	Country of incorporation and principal place of business	Proportion of ownership interest and voting rights held by the Group	
			2022	2021
Keystone Law Limited	Provision of legal services	England and Wales	100%	100%
Keystone Law (Guernsey) Limited	Dormant	England and Wales	100%	100%

Keystone Law Limited is owned by the Company, whilst Keystone Law (Guernsey) Limited is owned by Keystone Law Limited. The registered office of all subsidiaries above is 48 Chancery Lane, London, WC2A 1JF.

The movement in the investment value of £9,749,958 (2021: £9,380,162, 2020: £9,171,491) represents the cost of share awards granted under the Company's Long Term Incentive Plan. For further details see note 10.

16. OTHER ASSETS

	2022 £	2021 £
Non-current financial assets		
Other assets	13,628	13,628

Other assets represent the value of the Group's minority investment in Keypoint Law Limited Pty, an Australian law firm. These assets are valued at cost which the Directors consider to approximate to fair value.

NOTES TO THE FINANCIAL STATEMENTS

17. TRADE AND OTHER RECEIVABLES

	Company		Group	
	2022 £	2021 £	2022 £	2021 £
Trade receivables	-	-	12,266,858	10,381,433
Provision for impairment of trade receivables	-	-	(4,082,672)	(2,976,731)
Net trade receivables	-	-	8,184,186	7,404,702
Receivables from related parties	9,385,481	7,453,426	-	-
Accrued income	-	-	8,680,475	7,519,042
Prepayments	17,081	13,742	1,823,118	1,592,149
Unbilled disbursements	-	-	1,109,691	1,224,387
Other receivables	-	-	176,344	368,018
Total current trade and other receivables	9,402,562	7,467,168	19,973,814	18,108,298

The fair value of those trade and other receivables classified as financial instrument are disclosed in the financial instruments note.

The Group's exposure to credit and market risks, including impairments and allowances for credit losses, relating to trade and other receivables is disclosed in the financial risk management and impairment of financial assets note.

Trade receivables stated above include amounts due at the end of the reporting period for which an allowance for expected credit loss has not been recognised as the amounts are still considered recoverable and there has been no significant change in credit quality.

The provision for impairment of trade receivables (analysed below) is the difference between the carrying value and the present value of the expected proceeds. For all other categories of current receivables, there is no difference between the carrying value and the expected proceeds.

	2022 Gross £	2022 Provision £	2022 Expected Loss Rate %	2021 Gross £	2021 Provision £	2021 Expected Loss Rate %
0 to 30 days	4,683,432	10,258	0.2	3,438,200	-	0.0
31 to 60 days	1,585,671	59,002	3.7	1,814,914	-	0.0
61 to 90 days	1,059,987	37,349	3.5	875,870	-	0.0
91 to 120 days	659,660	199,882	30.3	599,953	-	0.0
4 to 6 months	430,269	39,543	9.2	344,544	-	0.0
6 months to 1 year	1,662,321	1,551,121	93.3	1,297,737	966,516	74.5
Over 1 year	2,185,517	2,185,517	100.0	2,010,215	2,010,215	100.0
	12,266,858	4,082,672	33.3	10,381,433	2,976,731	28.7

The Directors consider that the carrying value of trade and other receivables approximates to fair value.

18. ALLOTTED, CALLED UP AND FULLY PAID SHARES – GROUP AND COMPANY

	As at 31 January 2022		As at 31 January 2021	
	No.	£	No.	£
Ordinary shares of £0.002	31,273,941	62,548	31,273,941	62,548
	31,273,941	62,548	31,273,941	62,548

RIGHTS, PREFERENCES AND RESTRICTIONS

Ordinary shares have the following rights, preferences and restrictions:

Ordinary shares have attached to them full voting, dividend and capital distribution (on winding up) rights; they do not confer any rights of redemption.

19. DEFERRED TAX

	Company		Group	
	2022 £	2021 £	2022 £	2021 £
Accelerated capital allowances	–	–	12,555	6,588
Timing differences on intangible assets	–	–	190,055	260,233
Deferred tax	–	–	202,610	266,821

20. PENSION AND OTHER SCHEMES

DEFINED CONTRIBUTION PENSION SCHEME

The Group operates a defined contribution pension scheme. The pension cost charge for the year represents contributions payable by the Group to the scheme and amounted to £147,520 (2021: £123,285).

21. PROVISIONS

	Dilapidations provision £	Total £
At 31 January 2021	101,428	101,428
Charge for the year	6,517	6,517
At 31 January 2022	107,945	107,945

The dilapidation provision is in respect of leased premises in Chancery Lane. These leases expire in April 2024.

The Company has no provisions.

NOTES TO THE FINANCIAL STATEMENTS

22. TRADE AND OTHER PAYABLES

	Company		Group	
	2022 £	2021 £	2022 £	2021 £
Trade payables	-	-	7,484,190	6,936,732
Accrued expenses	35,751	30,450	8,309,204	6,945,752
Amounts owed to group undertakings	-	-	-	-
Social security and other taxes	-	-	349,772	149,857
Other payables	-	-	-	-
Total trade and other payables	35,751	30,450	16,143,166	14,032,341

Included within the above accrued expenses is the liability for lawyer fees associated with the accrued income (2022: 6,441,299; 2021: £5,585,486).

The fair value of the trade and other payables classified as financial instruments is disclosed in the financial instruments note.

The Group's exposure to market and liquidity risks related to trade and other payables is disclosed in the financial risk management and impairment of financial assets note. The Group pays its trade payables on terms and as such trade payables are not yet due at the balance sheet dates.

23. LEASE LIABILITIES

Disclosures of the carrying amounts of the right-of-use assets by class and additions to right-of-use assets has been provided in the Property, plant and equipment note.

	Company		Group	
	2022 £	2021 £	2022 £	2021 £
Current lease liabilities	-	-	-	-
Lease liabilities	-	-	538,544	538,544

	Company		Group	
	2022 £	2021 £	2022 £	2021 £
Non-current lease liabilities	-	-	-	-
Lease liabilities	-	-	571,730	1,015,924

The Group leases two floors of an office building for use in its operations. Lease terms are for five years and do not contain the automatic option to extend the term; therefore, this has not been included in the lease liability. There are no material future cash outflows which the Group is exposed to which are not reflected in the measurement of the lease liabilities.

The incremental borrowing rate applied to the Group's lease arrangements is 5%. The carrying amounts of the lease obligations are all denominated in Pounds, with the fair value of the Group's lease obligations being approximately equal to their carrying amounts.

The amounts charged to the income statement in respect of leases is comprised of two elements: the amortisation of the right of use asset (note 5) and the interest element (note 7). The total cash outflow in respect of leases was £538,548 (2021: £538,548).

24. RECONCILIATION OF CHANGES IN CASH AND LIABILITIES ARISING FROM FINANCING ACTIVITIES

	1 February 2021 £	Cash flow £	Non cash movement £	31 January 2022 £
Cash and cash equivalents	7,371,300	3,111,376	–	10,482,676
Lease liabilities due within 1 year	(538,544)	538,544	(538,544)	(538,544)
Lease liabilities due after 1 year	(1,015,924)	–	444,194	(571,730)
Total net debt	5,816,832	3,649,920	(94,350)	9,372,402

	1 February 2020 £	Cashflow £	Non cash movement £	31 January 2021 £
Cash and cash equivalents	4,386,586	2,984,714	–	7,371,300
Lease liabilities due within 1 year	(497,791)	443,223	(483,976)	(538,544)
Lease liabilities due after 1 year	(1,499,900)	–	483,976	(1,015,924)
Total net debt	2,388,895	3,427,937	–	5,816,832

25. DIVIDENDS

During the year, the Company paid an interim ordinary dividend of 4.5p each (2021: two interim ordinary dividends of 3.3p was paid) and the Directors will propose a resolution at the coming AGM to pay a final ordinary dividend of 11.2p (2021: 10.6p comprised of two parts; 3.5p catch-up and 7.1p for the period) and a special dividend of 10.0p.

The total cash value of dividends paid in the year was £4,722,364 (2021: £2,064,079).

26. RELATED PARTY DISCLOSURES

During the period, the Group has delivered services in the normal course of its business to ScaleUp Capital (formerly Root Capital) and companies within their investment portfolio of which Simon Philips is a beneficial owner. These transactions have been made at arm's length on normal commercial terms. The value of transactions was £247,592 in the year ended 31 January 2022, and £53,004 in the year ended 31 January 2021. The balance outstanding at 31 January 2022 was £Nil (2021: £12,621).

Also during the year, the Group received income in respect of a management charge from Keypoint Law Limited Pty, an Australian law firm in which the Group holds a minority shareholding. The amount received was £87,930 (2021: £104,700); to the Group and no amount was outstanding at the year end.

In note 17, the Company shows amounts owed by related parties of £9,385,481 (2021: £7,453,426). This relates to amounts owed by the subsidiary Keystone Law Limited, as Keystone Law Group plc does not have a bank account and, as such, Keystone Law Limited acts as the treasury function for the Group. The balances are unsecured, interest free and repayable on demand.

NOTES TO THE FINANCIAL STATEMENTS

27. FINANCIAL INSTRUMENTS

In common with other businesses, the Group is exposed to risks that arise from its use of financial instruments. This note describes the Group's objectives, policies and processes for managing those risks and the methods used to measure them. Further quantitative information in respect of these risks is presented throughout these financial statements.

The significant accounting policies regarding financial instruments are disclosed in note 2.

There have been no substantive changes in the Group's exposure to financial instrument risks, its objectives, policies and processes for managing those risks or the methods used to measure them from previous years unless otherwise stated in this note.

The principal financial instruments used by the Group, from which financial instrument risk arises, are as follows:

FINANCIAL ASSETS OTHER ASSETS

	Company		Group	
	2022 £	2021 £	2022 £	2021 £
Other assets	–	–	13,628	13,628
Other assets are held at cost	–	–	13,628	13,628

FINANCIAL ASSETS AT AMORTISED COST

	Company		Group	
	2022 £	2021 £	2022 £	2021 £
Cash and cash equivalents	–	–	10,482,676	7,371,300
Trade and other receivables	9,385,481	7,453,426	18,150,696	16,516,149
	9,385,481	7,453,426	28,633,372	23,887,449

The fair values of the financial assets are not materially different to their carrying values due to the short-term nature of the current assets. Impairment losses on trade receivables disclosed in note 17 represent the only impairment gains or losses on financial instruments during the year.

FINANCIAL LIABILITIES

	0 to 6 months £	7 to 12 months £	1 to 5 years £	Pay when paid £	Total £
Trade payables	107,942	464,067	–	6,912,181	7,484,190
Accrued expenses	1,237,203	630,702	–	6,441,299	8,309,204
Lease Liabilities	277,186	278,769	690,430	–	1,246,385
At 31 January 2022	1,622,331	1,373,538	690,430	13,353,480	17,039,779

27. FINANCIAL INSTRUMENTS CONTINUED

	0 to 6 months £	7 to 12 months £	1 to 5 years £	Pay when paid £	Total £
Trade payables	328,054	433,703	–	6,174,975	6,936,732
Accrued expenses	795,266	565,000	–	5,585,486	6,945,752
Lease Liabilities	269,272	269,272	1,246,385	–	1,784,929
At 31 January 2021	1,392,592	1,267,975	1,246,385	11,760,461	15,667,413

Financial liabilities are held at amortised cost. There is no significant difference between the fair value and carrying value of financial instruments.

Amounts shown as pay when paid above principally reflect amounts payable in respect of lawyers' fees, as well as values payable to third party counsel and experts whose fees have been incurred on behalf of the Group's clients as disbursements. Lease liabilities are shown at their undiscounted value.

The Company had accrued expenses of £35,751 (2021: 30,450) all of which would fall within the 0 to 6 months category above.

28. FINANCIAL RISK MANAGEMENT AND IMPAIRMENT OF FINANCIAL ASSETS GENERAL OBJECTIVES, POLICIES AND PROCESSES

The Board has overall responsibility for the determination of the Group's risk management objectives and policies and, whilst retaining ultimate responsibility for them, it has delegated the authority for designing and operating processes that ensure the effective implementation of the objectives and policies to the Group's finance function. The Board receives regular reports from the Finance Director through which it reviews the effectiveness of processes put in place and the appropriateness of the objectives and policies it sets.

The overall objective of the Board is to set policies that seek to reduce risk as far as possible without unduly affecting the Group's competitiveness and flexibility. Further details regarding these policies are set out below:

CREDIT RISK AND IMPAIRMENT

Credit risk arises principally from the Group's trade and other receivables. It is the risk that the counterparty fails to discharge its obligation in respect of the instrument. The maximum exposure to credit risk equals the carrying value of these items in the financial statements. As the lawyers are only paid for the work once the client has paid the invoice, the credit exposure is minimized to the gross profit margin element of any given invoice.

Credit risk with cash and cash equivalents is reduced by placing funds with banks with high credit ratings.

LIQUIDITY RISK

The Group's policy is to ensure that it will always have sufficient cash to allow it to meet its liabilities when they become due. Any liquidity risk is substantially reduced as the Group's principal liability, that of the lawyers' fees, are only payable once the clients have paid the invoices to which these fees relate.

The Board receives cash flow projections on a regular basis which are monitored regularly. The Board will not commit to material expenditure in respect of its ongoing development programme prior to being satisfied that sufficient funding is available to the Group to finance the planned programmes.

NOTES TO THE FINANCIAL STATEMENTS

28. FINANCIAL RISK MANAGEMENT AND IMPAIRMENT OF FINANCIAL ASSETS GENERAL OBJECTIVES, POLICIES AND PROCESSES CONTINUED

INTEREST RATE RISK AND FAIR VALUE RISK

There is no significant interest rate risk in respect of temporary surplus funds invested in deposits and other interest-bearing accounts with financial institutions, as the operations of the Group are not dependent on the finance income received.

CAPITAL RISK MANAGEMENT

The Group considers its capital to comprise its ordinary share capital and retained profits as its equity capital. In managing its capital, the Group's primary objective is to provide return for its equity shareholders through capital growth and future dividend income. The Group's policy is to seek to maintain a gearing ratio that balances risks and returns at an acceptable level and also to maintain a sufficient funding base to enable the Group to meet its working capital and strategic investment needs. In making decisions to adjust its capital structure to achieve these aims, either through new share issues or the issue of debt, the Group considers not only its short-term position but also its long-term operational and strategic objectives.

Details of the Group's capital are disclosed in the Statement of Changes in Equity.

There have been no other significant changes to the Group's management objectives, policies and procedures in the year nor has there been any change in what the Group considers to be capital.

CURRENCY RISK

The Group is not exposed to any significant currency risk. The Group also manages its currency exposure by retaining its cash balances in Sterling.

29. RESERVES

SHARE PREMIUM

The balance of the share premium account represents the value received for shares issued above their nominal value net of transaction costs.

SHARE BASED PAYMENTS RESERVE

The balance of the share based payments reserve represents the cumulative expense charged to the statement of comprehensive income in respect of share based payments.

RETAINED EARNINGS

The balance of the retained earnings reserve represents the cumulative profits of the business net of distributions made to shareholders.

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